

Sweden-Solna: Advertising and marketing services
OJ S 78/2018 21/04/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Diskrimineringsombudsmannen (DO)

National registration number: 2021006073

Postal address: Box 4057

Town: Solna

NUTS code: SE110 Stockholms län

Postal code: 169 04

Country: Sweden

Contact person: Cecilia Karlsson

E-mail: Cecilia.Karlsson@do.se

Internet address(es):

Main address: <https://permalink.mercell.com/76393780.aspx>

Address of the buyer profile: <http://www.do.se/>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Upphandling av kommunikationstjänster

Reference number: LED 2017/499

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

DO upphandlar tjänster för strategisk kommunikation och kreativa byråttjänster – från idé till färdig produkt.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 4 000 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

79341200 Advertising management services, 79341400 Advertising campaign services, 79416000 Public relations services, 79416100 Public relations management services, 79822500 Graphic design services

II.2.3. Place of performance

NUTS code: SE110 Stockholms län

II.2.4. Description of the procurement

DO upphandlar tjänster för strategisk kommunikation och kreativa byråtjänster – från idé till färdig produkt.

II.2.5. Award criteria

Quality criterion - Name: Kvalitetskriterium 1 / Weighting: 0-350 SEK

Quality criterion - Name: Kvalitetskriterium 2 / Weighting: 0-350 SEK

Quality criterion - Name: Kvalitetskriterium 3 / Weighting: 0-350 SEK

Quality criterion - Name: Kvalitetskriterium 4 / Weighting: 0-350 SEK

Price - Weighting: Genomsnittspris

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 221-459374](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Upphandling av kommunikationstjänster

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

02/03/2018

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Volt AB

Postal address: Box 4303

Town: Stockholm

NUTS code: SE110 Stockholms län

Postal code: 102 67

Country: Sweden

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 4 000 000,00 SEK

Total value of the contract/lot: 4 000 000,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Stockholm

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

19/04/2018