

Spain-Santiago de Compostela: Business and management consultancy services

OJ S 97/2016 21/05/2016

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Instituto Gallego de Promoción Económica (IGAPE)

Postal address: Complejo Administrativo San Lazaro, s/n

Town: Santiago de Compostela

Postal code: 15703

Country: Spain

Contact person: Servicios Jurídicos

E-mail: contratacion@igape.es

Telephone: +34 981 541 693

Fax: +34 981 541 092

Internet address(es):General address of the contracting authority: www.igape.esElectronic access to information: www.igape.es/contrataciones**I.2. Type of the contracting authority**

Body governed by public law

I.3. Main activity

Other: promoción económica

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Servicios de análisis del potencial competitivo, profesionalización y desarrollo estratégico para su realización en empresas gallegas.

II.1.2. Type of contract and place of performance or delivery

Services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**II.1.4. Short description of the contract or purchase(s)**

Servicios de análisis del potencial competitivo, profesionalización y desarrollo estratégico para su realización en empresas gallegas.

II.1.5. CPV code(s)

79410000 Business and management consultancy services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 1 487 180 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Lotes 1 a 12:
2. Precio. Weighting 51%
3. Adecuación de la metodología a los objetivos de la contratación y grado de especificación del servicio. Weighting 20%
4. Calidad derivada de la experiencia de los componentes de los equipos de trabajo que sobrepase a la mínima exigida para justificar la solvencia técnica. Weighting 15%
5. Calidad derivada de la formación de los componentes de los equipos de trabajo que sobrepase a la exigida para justificar la solvencia técnica. Weighting 7%
6. Mejoras. Weighting 7%
7. Lote 13:
8. Precio. Weighting 51%
9. Adecuación de los servicios propuestos al control, evaluación y difusión del programa. Weighting 21%
10. Calidad derivada de la experiencia del equipo de trabajo que sobrepase a la mínima exigida para justificar la solvencia técnica. Weighting 19%
11. Mejoras. Weighting 9%

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

PA 1/14

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2014/S 095-166482](#) of 17.5.2014

Section V: Award of contract

Lot No: 1

- Lot title: Servicios de análisis del potencial competitivo y primeras acciones de mejora en empresas de la provincia de A Coruña

V.1.

Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: OBZ, S.L.

Postal address: R Curros Enriequez, 18, Baixo

Town: Santiago de Compostela

Postal code: 15702

Country: Spain

Telephone: 881977196

Fax: + 34 881977402

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 104 000 EUR

Total value of the procurement:

Value: 104 000 EUR

V.5. Information about subcontracting

Lot No: 2

- Lot title: Servicios de análisis del potencial competitivo y primeras acciones de mejora en empresas de la provincia de Pontevedra

V.1. Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

Official name: BPO Consultores de Dirección de Empresa Familiar, S.L.

Postal address: c/ Julian Valverde, 31-A, 0, 3° A

Town: Baiona

Postal code: 36393

Country: Spain

Telephone: 986363768

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 104 000 EUR

Total value of the procurement:

Value: 104 000 EUR

V.5. Information about subcontracting

Lot No: 3

- Lot title: Servicios de análisis del potencial competitivo y primeras acciones de mejora en empresas de las provincias de Lugo y Ourense

V.1. Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 6

V.3. Name and address of the contractor

Official name: Deloitte, S.L.

Postal address: av. García Barbón, 106, 1°

Town: Vigo

Postal code: 36201

Country: Spain

Telephone: 986815500

Fax: + 34 986815506

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 90 000 EUR

Total value of the procurement:

Value: 90 000 EUR

V.5. Information about subcontracting

Lot No: 4

- Lot title: Servicios de mejora de la gestión financiera y búsqueda de financiación

V.1. Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

Official name: Arxon Estrategia, S.L.

Postal address: PG c/ Vella, 0, c/ Letonia, 2, C.E. Quercus

Town: Ames

Postal code: 15707

Country: Spain

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 143 000 EUR

Total value of the procurement:

Value: 143 000 EUR

V.5. Information about subcontracting

Lot No: 5

- Lot title: Servicios de optimización de la producción y cadena logística

V.1. Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 4

V.3. Name and address of the contractor

Official name: Teamandtime Solutions, S.L.

Postal address: R Ronda de Nelle, 28, 1°, izda.

Town: A Coruña
Postal code: 15005
Country: Spain
Telephone: 981978786

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:
Value: 182 000 EUR
Total value of the procurement:
Value: 182 000 EUR

V.5. Information about subcontracting

Lot No: 6

- Lot title: Servicios de asesoramiento para el relanzamiento comercial

V.1. Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: Teamcon Group, S.L. (international Team Consulting)
Postal address: av. Alcalde Barnils, 70, 4º, C-D
Town: Sant Cugat del Vallés
Postal code: 8174
Country: Spain
Telephone: 934140500

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:
Value: 143 000 EUR
Total value of the procurement:
Value: 143 000 EUR

V.5. Information about subcontracting

Lot No: 7

- Lot title: Servicios de implementación de control de gestión / gestión por procesos

V.1. Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Serviguide Consultoria, S.L.
Postal address: R Juan Flórez, nº 82, local 60
Town: A Coruña
Postal code: 15004
Country: Spain
Telephone: 981145134
Fax: + 34 981145923

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 91 000 EUR

Total value of the procurement:

Value: 91 000 EUR

V.5. Information about subcontracting

Lot No: 8

- Lot title: Servicios de mejora de la imagen y comunicación empresarial

V.1. Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Estrategia y Organización, S.A.

Postal address: R Doctor Cadaval, 5, Oficina 4, 1º

Town: Vigo

Postal code: 36202

Country: Spain

Telephone: 986419922

Fax: + 34 986419122

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 71 500 EUR

Total value of the procurement:

Value: 71 500 EUR

V.5. Information about subcontracting

Lot No: 9

- Lot title: Servicios de desarrollo estratégico integral de la empresa

V.1. Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

Official name: Dirección por Implicación, S.A.

Postal address: av. Hispanidad, nº 13, bajo 0

Town: Vigo

Postal code: 36203

Country: Spain

Telephone: 986226302

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 275 000 EUR

Total value of the procurement:

Value: 275 000 EUR

V.5. Information about subcontracting

Lot No: 10

- Lot title: Servicios de elaboración de planes y protocolos de empresa familiar

V.1. Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 4

V.3. Name and address of the contractor

Official name: Lener Asesores Legales y Económicos, S.L.

Postal address: c/ Colón, 12, 3º, E, 4º andar

Town: Vigo

Postal code: 36201

Country: Spain

Telephone: 986442838

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 84 500 EUR

Total value of the procurement:

Value: 84 500 EUR

V.5. Information about subcontracting

Lot No: 11

- Lot title: Servicios de identificación de redes de cooperación y socios

V.1. Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: U.T.E. Inova, S.L. y Pisa, S.L.

Postal address: Zona Franca Área P. Bouzas, 0, Edif. Ofi. C2

Town: Vigo

Postal code: 36208

Country: Spain

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 65 000 EUR

Total value of the procurement:

Value: 65 000 EUR

V.5. Information about subcontracting

Lot No: 12

- Lot title: Servicios de asesoramiento para la redefinición de negocio

V.1.

Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 3

V.3. Name and address of the contractor

Official name: U.T.E. Inova, S.L. y Serviguide Consultoria, S.L.
Postal address: Zona Fran, Vigo, Área P. Bouzas, 0, Ed. Ofi.C2
Town: Vigo
Postal code: 36208
Country: Spain

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:
Value: 84 500 EUR
Total value of the procurement:
Value: 84 500 EUR

V.5. Information about subcontracting

Lot No: 13

- Lot title: Servicio de control, evaluación y difusión del programa

V.1. Date of conclusion of the contract

24.10.2014

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: PricewaterhouseCoopers Asesores de Negocios, S.L.
Postal address: p.º de la Castellana, 259 B
Town: Madrid
Postal code: 28046
Country: Spain
Telephone: 944288800
Fax: + 34 944288806

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:
Value: 72 000 EUR
excluding VAT
Total value of the procurement:
Value: 49 680 EUR

V.5. Information about subcontracting**Section VI: Complementary information**

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Cofinanciado por el Fondo Europeo de Desarrollo Regional en un 80 % en el marco del Programa Operativo Feder Galicia 2007-2013, eje 2, tema prioritario 09.

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Avenida General Peron, 38

Town: Madrid

Postal code: 28020

Country: Spain

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Recurso de especial (potestativo) : 15 días.

Recurso contencioso-administrativo: 2 meses.

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Servicios Jurídicos del Instituto Gallego de Promoción Económica (IGAPE)

Postal address: Complejo Administrativo San Lazaro, s/n

Town: Santiago de Compostela

Postal code: 15703

Country: Spain

E-mail: contratacion@igape.es

Telephone: +34 981 541693

VI.4. Date of dispatch of this notice

11.5.2016