

175258-2026 - Competition

Sweden – Business and management consultancy and related services – Senior rådgivare för Gothenburg Horse Show
OJ S 51/2026 13/03/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Got Event AB

Email: fredrik.lindevall@gotevent.se

Legal type of the buyer: Regional authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Senior rådgivare för Gothenburg Horse Show

Description: Inför evenemanget Gothenburg Horse Show (GHS) söker vi en mycket erfaren specialist som ska ansvara för uppdraget som Senior Advisor inför och under tävlingarna 2027 och 2028, med möjlighet till förlängning i ytterligare totalt två år. GHS går in i en expansiv och strategiskt viktig period under 2027 och 2028, präglad av planering och genomförande av GHS 50-årsjubileum samt trippla Världscupfinaler 2027 och därefter anpassning av evenemanget i en byggperiod med start 2028. Rollen som Senior Advisor bedöms motsvara ett heltidsuppdrag under perioden maj 2026 – mars 2028, och därefter kommer omfattningen vara enligt överenskommelse inför varje avtalsförlängning.

Procedure identifier: b725768d-562f-444b-9a27-4f232be66184

Internal identifier: GOT-2025-00254

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

2.1.2. Place of performance

Postal address: Valhallagatan 1

Town: Göteborg

Postcode: 412 51

Country subdivision (NUTS): Västra Götalands län (SE232)

Country: Sweden

2.1.3. Value

Estimated value excluding VAT: 3 000 000,00 SEK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Senior rådgivare för Gothenburg Horse Show

Description: Inför evenemanget Gothenburg Horse Show (GHS) söker vi en mycket erfaren specialist som ska ansvara för uppdraget som Senior Advisor inför och under tävlingarna 2027 och 2028, med möjlighet till förlängning i ytterligare totalt två år. GHS går in i en expansiv och strategiskt viktig period under 2027 och 2028, präglad av planering och genomförande av GHS 50-årsjubileum samt trippla Världscupfinaler 2027 och därefter anpassning av evenemanget i en byggperiod med start 2028. Rollen som Senior Advisor bedöms motsvara ett heltidsuppdrag under perioden maj 2026 – mars 2028, och därefter kommer omfattningen vara enligt överenskommelse inför varje avtalsförlängning.

Internal identifier: GOT-2025-00254

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2. Place of performance

Postal address: Valhallagatan 1

Town: Göteborg

Postcode: 412 51

Country subdivision (NUTS): Västra Götalands län (SE232)

Country: Sweden

5.1.3. Estimated duration

Start date: 01/05/2026

Duration end date: 31/03/2030

5.1.5. Value

Estimated value excluding VAT: 3 000 000,00 SEK

5.1.6. General information**Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticeld=86225>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeld=86225&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 12/04/2026 21:59:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 12/04/2026 22:00:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: Enligt LOU

Organisation providing more information on the review procedures: Förvaltningsrätten

8. Organisations

8.1. ORG-0001

Official name: Got Event AB

Registration number: 5560159823

Department: Ekonomiavdelning

Postal address: Box 349

Town: GÖTEBORG

Postcode: 40125

Country subdivision (NUTS): Västra Götalands län (SE232)

Country: Sweden

Contact point: Fredrik Lindevall

Email: fredrik.lindevall@gotevent.se

Telephone: +46 031-615680

Internet address: <https://www.gotevent.se>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Förvaltningsrätten

Registration number: 202100-2742

Postal address: Box 53197

Town: Göteborg

Postcode: 400 15

Country subdivision (NUTS): Västra Götalands län (SE232)

Country: Sweden

Email: forvaltningsrattenigoteborg@dom.se

Telephone: 031-732 70 00

Internet address: <https://www.domstol.se/forvaltningsratten-i-goteborg/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 53468dd3-31db-435a-821f-da2c18eb70e7 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 12/03/2026 12:30:00 (UTC+00:00) Western European Time, GMT

Notice dispatch date (eSender): 12/03/2026 12:30:12 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Swedish

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