

United Kingdom-Aberystwyth: Business development consultancy services

OJ S 100/2014 24/05/2014

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Hybu Cig Cymru-Meat Promotion Wales

Postal address: PO Box 176

Town: Aberystwyth

Postal code: SY23 2YA

Country: United Kingdom

For the attention of: Bryan Regan

E-mail: bregan@hccmpw.org.uk

Telephone: +44 1970625050

Fax: +44 1970615148

Internet address(es):General address of the contracting authority: <http://www.hccmpw.org.uk>**I.2. Type of the contracting authority**

Body governed by public law

I.3. Main activity

Other: Development and promotion of Welsh red meat

I.4. Contract award on behalf of other contracting authorities**Section II: Object of the contract**

II.1. Description**II.1.1. Title**

Export Development Services.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code UK United Kingdom,FR France,BE Belgique / België,DE Deutschland,IT Italia

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

HCC requires tenderers to provide support services to HCC in the context of HCC's export development initiatives in certain regions within the EU.

II.1.5. CPV code(s)

79411100 Business development consultancy services, 79342200 Promotional services, 79413000 Marketing management consultancy services, 79341200 Advertising management services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. the criteria stated in the invitation to tender. Weighting 100

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 240-417632](#) of 11.12.2013

Section V: Award of contract

Lot title: Export Development Services: France

V.1. Date of conclusion of the contract

1.4.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Aydon Consultants Limited

Postal address: 51 Dorset Street

Town: Cardiff

Postal code: CF11 6PT

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Lot title: Export Development Services: France

V.1.

Date of conclusion of the contract

1.4.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Green Seed france

Postal address: 8 Rue Royale

Town: Paris

Postal code: 75008

Country: France

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot title: Export Development Services: Italy

V.1. Date of conclusion of the contract

1.4.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Aydon Consultants Limited

Postal address: 51 Dorset Street

Town: Cardiff

Postal code: CF11 6PT

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot title: Export Development Services: Italy

V.1. Date of conclusion of the contract

1.4.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Jeff Martin

Postal address: Via Piotti 4

Town: Vacallo

Postal code: 6833

Country: Switzerland

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot title: Export Development Services: Germany

V.1. Date of conclusion of the contract

1.4.2014

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Alimentum (suisse) Sarl
Postal address: Chemin du Calvaire 4
Town: Sion
Postal code: 1950
Country: Switzerland

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

Lot title: Export Development Services: Germany

V.1. Date of conclusion of the contract**V.2. Information about tenders****V.3. Name and address of the contractor**

Official name: Aydon Consultants
Postal address: 51 Dorset Street
Town: Cardiff
Postal code: CF11 6PT
Country: United Kingdom

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

Lot title: Export Development Services: Germany

V.1. Date of conclusion of the contract

1.4.2014

V.2. Information about tenders**V.3. Name and address of the contractor**

Official name: Green Seed Company Gmbh
Postal address: Kennedyyallee 93
Town: Frankfurt am Main
Postal code: 60596
Country: Germany

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

Lot title: Export Development Services: Belgium

V.1. Date of conclusion of the contract**V.2. Information about tenders****V.3. Name and address of the contractor**

Official name: Aydon Consultants
Postal address: 51 Dorset Street
Town: Cardiff
Postal code: CF11 6PT
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot title: Export Development Services: Belgium

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Green Seed (Belgium)

Postal address: 119 Nieuwelaan

Town: Strombeek Bever

Postal code: 1853

Country: Belgium

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

21.5.2014