

**Lithuania-Vilnius: Advertising and marketing services**  
**OJ S 60/2023 24/03/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Viešoji įstaiga "Keliauk Lietuvoje"

National registration number: 304971997

Postal address: Gedimino pr. 38

Town: Vilnius

NUTS code: LT Lietuva

Postal code: 01104

Country: Lithuania

Contact person: Mindaugas Petkelis

E-mail: [mindaugas@lithuania.travel](mailto:mindaugas@lithuania.travel)

Telephone: +370 61953592

**Internet address(es):**

Main address: <http://www.lithuania.travel/lt/>

Address of the buyer profile: <https://pirkimai.eviesiejipirkimai.lt/ctm/Company/CompanyInformation/Index/73351>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

TURIZMO RINKODAROS PASLAUGOS (IZRAELIO, VOKIETIJOS, JUNG TINĖS KARALYSTĖS, LENKIJOS, ITALIJOS, JAPONIJOS, ISPANIJOS, PRANCŪZIJOS, BENILIUKSO IR JAV) RINKOSE

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

TURIZMO RINKODAROS PASLAUGOS TIKSLINĖSE RINKOSE

**II.1.6.**

## **Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 1 471 825,82 EUR

## **II.2. Description**

### **II.2.1. Title**

I pirkimo dalis – Turizmo rinkodaros paslaugos Izraelyje

Lot No: 1

### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

### **II.2.3. Place of performance**

NUTS code: IL Israel

### **II.2.4. Description of the procurement**

Turizmo rinkodaros paslaugos Izraelyje

### **II.2.5. Award criteria**

Quality criterion - Name: Pristatymas ir patirtis / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

III pirkimo dalis - Turizmo rinkodaros paslaugos Jungtinėje Karalystėje

Lot No: 3

### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

### **II.2.3. Place of performance**

NUTS code: UK United Kingdom

### **II.2.4. Description of the procurement**

Turizmo rinkodaros paslaugos Jungtinėje Karalystėje

### **II.2.5. Award criteria**

Quality criterion - Name: Pristatymas ir patirtis / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

V pirkimo dalis - Turizmo rinkodaros paslaugos Italijoje  
Lot No: 5

##### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

##### **II.2.3. Place of performance**

NUTS code: IT Italia

##### **II.2.4. Description of the procurement**

Turizmo rinkodaros paslaugos Italijoje

##### **II.2.5. Award criteria**

Quality criterion - Name: Pristatymas ir patirtis / Weighting: 60  
Price - Weighting: 40

##### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

VII pirkimo dalis - Turizmo rinkodaros paslaugos Ispanijoje  
Lot No: 7

##### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

##### **II.2.3. Place of performance**

NUTS code: ES España

##### **II.2.4. Description of the procurement**

Turizmo rinkodaros paslaugos Ispanijoje

##### **II.2.5. Award criteria**

Quality criterion - Name: Pristatymas ir patirtis / Weighting: 60  
Price - Weighting: 40

##### **II.2.11. Information about options**

Options: no

##### **II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

VIII pirkimo dalis - Turizmo rinkodaros paslaugos Prancūzijoje  
Lot No: 8

##### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

##### **II.2.3. Place of performance**

NUTS code: FR France

##### **II.2.4. Description of the procurement**

Turizmo rinkodaros paslaugos Prancūzijoje

##### **II.2.5. Award criteria**

Quality criterion - Name: Pristatymas ir patirtis / Weighting: 60  
Price - Weighting: 40

##### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

IX pirkimo dalis - Turizmo rinkodaros paslaugos Beniliukso šalyse  
Lot No: 9

##### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

##### **II.2.3. Place of performance**

NUTS code: BE Belgique / België

##### **II.2.4. Description of the procurement**

Turizmo rinkodaros paslaugos Beniliukso šalyse

##### **II.2.5. Award criteria**

Quality criterion - Name: Pristatymas ir patirtis / Weighting: 60  
Price - Weighting: 40

##### **II.2.11. Information about options**

Options: no

##### **II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

X pirkimo dalis – Turizmo rinkodaros paslaugos JAV  
Lot No: 10

##### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

##### **II.2.3. Place of performance**

NUTS code: US United States

##### **II.2.4. Description of the procurement**

Turizmo rinkodaros paslaugos JAV

##### **II.2.5. Award criteria**

Quality criterion - Name: Pristatymas ir patirtis / Weighting: 60  
Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

II pirkimo dalis - Turizmo rinkodaros paslaugos Vokietijoje  
Lot No: 2

##### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

##### **II.2.3. Place of performance**

NUTS code: DE Deutschland

##### **II.2.4. Description of the procurement**

Turizmo rinkodaros paslaugos Vokietijoje

##### **II.2.5. Award criteria**

Quality criterion - Name: Pristatymas ir patirtis / Weighting: 60  
Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

IV pirkimo dalis - Turizmo rinkodaros paslaugos Lenkijoje  
Lot No: 4

##### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

##### **II.2.3. Place of performance**

NUTS code: PL Polska

##### **II.2.4. Description of the procurement**

Turizmo rinkodaros paslaugos Lenkijoje

##### **II.2.5. Award criteria**

Quality criterion - Name: Pristatymas ir patirtis / Weighting: 60  
Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

VI pirkimo dalis - Turizmo rinkodaros paslaugos Japonijoje  
Lot No: 6

##### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

##### **II.2.3. Place of performance**

NUTS code: JP Japan

##### **II.2.4. Description of the procurement**

Turizmo rinkodaros paslaugos Japonijoje

##### **II.2.5. Award criteria**

Quality criterion - Name: Pristatymas ir patirtis / Weighting: 60  
Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13.**

## Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

#### Section IV: Procedure

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##### IV.1. Description

###### IV.1.1. Type of procedure

Open procedure

###### IV.1.3. Information about a framework agreement or a dynamic purchasing system

###### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

##### IV.2. Administrative information

###### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 140-399770](#)

###### IV.2.8. Information about termination of dynamic purchasing system

###### IV.2.9. Information about termination of call for competition in the form of a prior information notice

#### Section V: Award of contract

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**Contract No:** S-16

**Lot No:** 1

**Title:**

I pirkimo dalis – Turizmo rinkodaros paslaugos Izraelyje

A contract/lot is awarded: yes

##### V.2. Award of contract

###### V.2.1. Date of conclusion of the contract

23/02/2023

###### V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

###### V.2.3. Name and address of the contractor

Official name: Global Business development Ltd

National registration number: 031823529

Town: Herzliya

NUTS code: IL Israel  
Country: Israel  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 302 500,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** S-15

**Lot No:** 3

**Title:**

III pirkimo dalis - Turizmo rinkodaros paslaugos Jungtinėje Karalystėje

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

23/02/2023

**V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: AVIAREPS UK Ltd

National registration number: 3311454

Town: London

NUTS code: UK United Kingdom

Country: United Kingdom

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 287 375,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** S-17

**Lot No:** 5

**Title:**

V pirkimo dalis - Turizmo rinkodaros paslaugos Italijoje

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

23/02/2023

### **V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: AIGO S.r.l.

National registration number: 10034470152

Town: Milanas

NUTS code: IT Italia

Country: Italy

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 247 950,82 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Contract No:** S-13

**Lot No:** 7

**Title:**

VII pirkimo dalis - Turizmo rinkodaros paslaugos Ispanijoje

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

22/02/2023

### **V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Interface Tourism Spain S.L

National registration number: B83972133

Town: Madridas

NUTS code: ES España

Country: Spain

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 242 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** S-18

**Lot No:** 8

**Title:**

VIII pirkimo dalis - Turizmo rinkodaros paslaugos Prancūzijoje

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

23/02/2023

**V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: TQC c/o Group Expression

National registration number: 45221110500054

Town: Paryžius

NUTS code: FR France

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 242 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** S-14

**Lot No:** 9

**Title:**

IX pirkimo dalis - Turizmo rinkodaros paslaugos Beniliukso šalyse

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

23/02/2023

**V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Thx agency BV

National registration number: BE 0778.996.706

Town: Diestas

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 150 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Title:**

II pirkimo dalis - Turizmo rinkodaros paslaugos Vokietijoje

A contract/lot is awarded: no

**V.1. Information on non-award****The contract/lot is not awarded**

No tenders or requests to participate were received or all were rejected

**Section V: Award of contract**

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**Title:**

IV pirkimo dalis - Turizmo rinkodaros paslaugos Lenkijoje

A contract/lot is awarded: no

**V.1. Information on non-award****The contract/lot is not awarded**

No tenders or requests to participate were received or all were rejected

**Section V: Award of contract**

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**Title:**

VI pirkimo dalis - Turizmo rinkodaros paslaugos Japonijoje

A contract/lot is awarded: no

**V.1. Information on non-award**

**The contract/lot is not awarded**

No tenders or requests to participate were received or all were rejected

**Section V: Award of contract**

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**Title:**

X pirkimo dalis - Turizmo rinkodaros paslaugos JAV

A contract/lot is awarded: no

**V.1. Information on non-award**

**The contract/lot is not awarded**

No tenders or requests to participate were received or all were rejected

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Vilniaus apygardos teismas

Town: Vilnius

Country: Lithuania

**VI.5. Date of dispatch of this notice**

20/03/2023