

176001-2026 - Result

Ireland – Advertising and marketing services – Provision of Creative Campaign Services for the Public Sector - Gambling Regulatory Authority of Ireland (GRAI)

OJ S 51/2026 13/03/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: The Office of Government Procurement

Email: support@ogp.gov.ie

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Provision of Creative Campaign Services for the Public Sector - Gambling Regulatory Authority of Ireland (GRAI)

Description: Gambling Regulatory Authority of Ireland (GRAI) (“the Client” or “Contracting Authority”) seeks Tenders for the Provision of Creative Campaign Services for the Public Sector. The detailed specifications of requirements are outlined in Part C of this Stage 2 Request for Tender Mini Competition (RFT).

Procedure identifier: 1dc65f5c-df7d-48d4-9fdd-3914b59528b7

Type of procedure: Restricted

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 79341400 Advertising campaign services

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 640 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Provision of Creative Campaign Services for the Public Sector - Gambling Regulatory Authority of Ireland (GRAI)

Description: Gambling Regulatory Authority of Ireland (GRAI) ("the Client" or "Contracting Authority") seeks Tenders for the Provision of Creative Campaign Services for the Public Sector. The detailed specifications of requirements are outlined in Part C of this Stage 2 Request for Tender Mini Competition (RFT).

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.5. Value

Estimated value excluding VAT: 640 000,00 EUR

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Quality

Description: MEAT

Category of award weight criterion: Weight (points, exact)

Award criterion number: 70

Category of award threshold criterion: Minimum score

Award criterion number: 60

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: The Office of Government Procurement

Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Value of all contracts awarded in this notice: 640 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Language Communications Ltd

Tender:

Tender identifier: 000129952

Identifier of lot or group of lots: LOT-0001

Value of the tender: 640 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 438299

Date on which the winner was chosen: 29/09/2025

Date of the conclusion of the contract: 19/02/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 6

8. Organisations

8.1. ORG-0001

Official name: The Office of Government Procurement

Registration number: IE3229842HH

Postal address: 3A Mayor Street Upper, Dublin 1

Town: Dublin

Postcode: D01 PF72

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: support@ogp.gov.ie

Telephone: +353 17738000

Internet address: <https://www.ogp.gov.ie>

Buyer profile: <https://www.ogp.gov.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Language Communications Ltd

Size of the economic operator: Micro, small, or medium

The organisation is a natural person

Registration number: 257228

Town: Dublin

Postcode: D01EA40

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: adam@language.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 5cb28ac6-8a58-4172-8147-e66f515ac943 - 01

Form type: Result

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