

Netherlands-Amsterdam: Guidance and counselling services
OJ S 60/2023 24/03/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Gemeente Amsterdam Cluster Sociaal

National registration number: 34366967

Postal address: Jodenbreestraat 25

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1011 NH

Country: Netherlands

Contact person: Wim Westervoorde

E-mail: w.westervoorde@amsterdam.nl

Telephone: +31 653500815

Internet address(es):

Main address: <https://www.amsterdam.nl/>

Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=211223>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Advisering en begeleiding zelfstandig ondernemers

Reference number: AIS-2022-0028

II.1.2. Main CPV code

85312300 Guidance and counselling services

II.1.3. Type of contract

Services

II.1.4. Short description

De aanbesteding richt zich op dienstverlening aan Amsterdamse ondernemers die zich voor ondersteuning melden bij de gemeente.

De gemeente wenst aanbieders te contracteren,

Die de gemeente kunnen adviseren over de levensvatbaarheid van ondernemingen, zodanig dat dit de besluitvorming rondom een aanvraag Besluit bijstandverlening zelfstandigen ondersteunt.

Die ondernemers kunnen begeleiden richting sterk, gezond en duurzaam ondernemerschap, waarbij er zowel aandacht is voor de onderneming als de ondernemer.

Die er evenals de gemeente naar streven een inclusieve en diverse organisatie te zijn en die met de op de opdracht in te zetten adviseurs / coaches een afspiegeling willen zijn van de diversiteit van de Amsterdamse ondernemers.

De aanbesteding is opgedeeld in twee percelen:

Perceel 1: Levensvatbaarheidsonderzoeken

Perceel 2: Coaching

Per perceel worden meerdere aanbieders gecontracteerd. Het is mogelijk om voor beide percelen een opdracht gegund te krijgen.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 4 000 000,00 EUR

II.2. Description

II.2.1. Title

Levensvatbaarheidsonderzoeken (LVO)

Lot No: 1

II.2.2. Additional CPV code(s)

85312300 Guidance and counselling services

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Amsterdam

II.2.4. Description of the procurement

De aanbesteding richt zich op dienstverlening aan Amsterdamse ondernemers die zich voor ondersteuning melden bij de gemeente.

Startende en gevestigde zelfstandigen kunnen een bedrijfskapitaal en/of uitkering aanvragen op grond van het Bbz 2004. Toekenning daarvan vindt plaats als er sprake is van een levensvatbaar bedrijf. Levensvatbaar betekent dat na bijstandsverlening het inkomen uit het bedrijf, samen met het overige inkomen (van de zelfstandige en diens partner) toereikend is voor de voortzetting van het bedrijf of beroep en voor de voorziening in het bestaan.

Onderdeel van het werk is de beoordeling van de levensvatbaarheid van het bedrijf van de ondernemer: het levensvatbaarheidsonderzoek. Het gaat hierbij onder meer om een bedrijfsanalyse, een cijferanalyse, de bepaling van de competenties van de ondernemer en de huidige en verwachte marktsituatie.

II.2.5. Award criteria

Quality criterion - Name: Communicatie met de ondernemer / Weighting: 30

Quality criterion - Name: Kwaliteitsborging en continuïteit dienstverlening / Weighting: 20

Quality criterion - Name: Wendbaarheid en flexibiliteit / Weighting: 10

Quality criterion - Name: Casus 1 Levensvatbaarheidsonderzoek gevestigde ondernemer met schulden (positief advies) / Weighting: 20

Quality criterion - Name: Casus 2 Levensvatbaarheidsonderzoek gevestigde ondernemer
(negatief advies) / Weighting: 20
Price - Weighting: 0

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Coaching
Lot No: 2

II.2.2. Additional CPV code(s)

85312300 Guidance and counselling services

II.2.3. Place of performance

NUTS code: NL Nederland
Main site or place of performance: Amsterdam

II.2.4. Description of the procurement

Uitgangspunt voor coaching is dat alle coaches moeten beschikken over kennis en ervaring met coachen/ begeleiden van ondernemers. Zij moeten in staat zijn om de ondernemers resultaatgericht te activeren, te stimuleren en te begeleiden en moeten thuis zijn in de coachingsvraagstukken van de ondernemer. Deze vraagstukken blijken in de praktijk zeer breed: waar de ene ondernemer meer ondersteund moet worden in het aanpassen van zijn strategie, zal een andere ondernemer meer coaching nodig hebben op het gebied van ondernemersvaardigheden, marketing, acquisitie, financiën, etc. Het komen tot het vaststellen van een taakstellende omzet en de wijze waarop deze behaald kan worden is echter altijd het belangrijkste resultaatgebied.
De coaching dient desgewenst op een locatie in de wijk te kunnen plaatsvinden.

II.2.5. Award criteria

Quality criterion - Name: Coachingskwaliteiten: Competenties, vaardigheden en resultaat gericht werken / Weighting: 40
Quality criterion - Name: Inrichting coachingstraject en resultaatgericht werken / Weighting: 30
Quality criterion - Name: (Opbouw van) netwerk in de gemeente Amsterdam dat van meerwaarde is voor het coachingstraject / Weighting: 10
Quality criterion - Name: Pitch / Weighting: 20
Quality criterion - Name: Toelichting waarom coach zich op dit specialisme onderscheidt / Weighting: 50
Price - Weighting: 0

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 223-642661](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1.1

Lot No: 1

Title:

LVO

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

08/02/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: IMK Intermediair B.V.

National registration number: 32162457

Town: Arnhem
NUTS code: NL Nederland
Country: Netherlands
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 400 000,00 EUR

Total value of the contract/lot: 2 400 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2.1

Lot No: 2

Title:

Coaching

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

08/02/2023

V.2.2. Information about tenders

Number of tenders received: 11

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: IMK Intermediair B.V.

National registration number: 32162457

Town: Arnhem

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 600 000,00 EUR

Total value of the contract/lot: 1 600 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 1.2

Lot No: 1

Title:

LVO

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

08/02/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: FBA Adviesgroep B.V.

National registration number: 51274450

Town: Tilburg

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 400 000,00 EUR

Total value of the contract/lot: 2 400 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 2.2**Lot No:** 2**Title:**

Coaching

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

08/02/2023

V.2.2. Information about tenders

Number of tenders received: 11

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Solvid Ondernemen B.V.
National registration number: 17214170
Town: Diessen
NUTS code: NL Nederland
Country: Netherlands
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 600 000,00 EUR
Total value of the contract/lot: 1 600 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 2.3

Lot No: 2

Title:

Coaching

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

08/02/2023

V.2.2. Information about tenders

Number of tenders received: 11

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: STEW B.V.
National registration number: 34262713
Town: Amsterdam
NUTS code: NL Nederland
Country: Netherlands
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 600 000,00 EUR
Total value of the contract/lot: 1 600 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 2.4

Lot No: 2

Title:

Coaching

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

08/02/2023

V.2.2. Information about tenders

Number of tenders received: 11

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 11

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Dinela

National registration number: 71207627

Town: Amsterdam

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 600 000,00 EUR

Total value of the contract/lot: 1 600 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Zie aanbestedingsdocument

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Amsterdam

Town: Amsterdam

Country: Netherlands

VI.5. Date of dispatch of this notice

20/03/2023