

France-Marseille: Customer Relation Management software development services
OJ S 98/2015 22/05/2015
Contract award notice
Supplies

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Mucem

Postal address: esplanade du J4 — 7 promenade Robert Laffont — CS 10351

Town: Marseille Cedex 02

Postal code: 13213

Country: France

For the attention of: Mme Richet Cécile

Internet address(es):

General address of the contracting authority: <http://www.mucem.org>

I.2. Type of the contracting authority

Other

I.3. Main activity

Recreation, culture and religion

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

II.1.2. Type of contract and place of performance or delivery

Supplies

Purchase

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Fourniture et mise en oeuvre d'un outil de gestion de la relation client (GRC).

II.1.5. CPV code(s)

72212445 Customer Relation Management software development services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Valeur technique. Weighting 60
2. Critère financier. Weighting 40

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2014/S 240-421894](#) of 12.12.2014

Section V: Award of contract

Lot No: 1

- Lot title: Fourniture et mise en oeuvre d'un outil de gestion de la relation client (GRC)

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: ASI

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Références de l'avis initial paru au BOAMP.

Parution n^o: 238 B, annonce n^o 121 du 11.12.2014.

Date d'envoi du présent avis au JOUE et au BOAMP: 19.5.2015.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal administratif de Marseille
Postal address: 22 rue Breteuil
Town: Marseille
Postal code: 13281
Telephone: +33 491134813

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

19.5.2015