

**Ireland-Dublin: Marketing services**  
**OJ S 100/2016 26/05/2016**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Department of Justice and Equality

National registration number: N/A

Postal address: 94 St. Stephen's Green

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: 2

Country: Ireland

Contact person: Mark Holland

E-mail: [procurement@justice.ie](mailto:procurement@justice.ie)

Telephone: +353 16028533

**Internet address(es):**

Main address: <http://www.justice.ie>

Address of the buyer profile: <http://irl.eu-supply.com/ctm/Supplier/CompanyInformation/Index/1122>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Public order and safety

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

RFT for the Provision of Marketing Services to the Insolvency Service of Ireland.

**II.1.2. Main CPV code**

79342000 Marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

RFT for the Provision of Marketing Services to the Insolvency Service of Ireland.

**II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 250 000,00 EUR

#### **II.2. Description**

##### **II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

Main site or place of performance: Dublin.

##### **II.2.4. Description of the procurement**

Marketing Services.

##### **II.2.5. Award criteria**

Quality criterion - Name: Technical merit of the proposed resources to deliver the services /  
Weighting: 150

Quality criterion - Name: Approach and methodology to service delivery / Weighting: 400

Quality criterion - Name: Clear understanding / Weighting: 150

Cost criterion - Name: Cost / Weighting: 300

##### **II.2.11. Information about options**

Options: no

##### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

##### **II.2.14. Additional information**

#### **Section IV: Procedure**

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##### **IV.1. Description**

###### **IV.1.1. Type of procedure**

Open procedure

###### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

###### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

##### **IV.2. Administrative information**

###### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2015/S 182-330226](#)

###### **IV.2.8. Information about termination of dynamic purchasing system**

###### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

#### **Section V: Award of contract**

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Contract No: 1

Lot No: 1

**Title:**

RFT for the Provision of Marketing Services to the Insolvency Service of Ireland

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

09/12/2015

**V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Irish International

National registration number: 145570

Postal address: 17 Gilford Road, Sandymount

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: 4

Country: Ireland

E-mail: [susanmcentegart@irishinternational.com](mailto:susanmcentegart@irishinternational.com)

Telephone: +353 12060600

Internet address: <http://www.irishinternational.com>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 250 000,00 EUR

Total value of the contract/lot: 250 000,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Dept. of Justice

Town: Dublin

Country: Ireland

**VI.5. Date of dispatch of this notice**

23/05/2016