

Ireland-Dublin: Public relations services
OJ S 100/2016 26/05/2016
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Department of Justice and Equality

National registration number: N/A

Postal address: 94 St Stephen's Green

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: 2

Country: Ireland

Contact person: Declan Fitzpatrick

E-mail: procurement@justice.ie

Telephone: +353 16028215

Internet address(es):

Main address: <http://www.justice.ie>

Address of the buyer profile: <http://irl.eu-supply.com/ctm/Supplier/CompanyInformation/Index/1122>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Public order and safety

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

ISI Public Relations Services.

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

The appointment of a public relations (PR) agency that will assist in building the profile and enhancing the reputation of the Insolvency Service of Ireland ('ISI') amongst key stakeholders. Working with the ISI Communications Team, the successful agency will coordinate the ISI's media and public relations activities and manage the relationship between the ISI and the media.

See Appendix 1, 'Requirements and Specifications', in the tender documentation for further details.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 130 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: ISI Dublin.

II.2.4. Description of the procurement

Public Relations Services.

II.2.5. Award criteria

Quality criterion - Name: Suitability of the proposed team to deliver the services specified in the rft / Weighting: 150

Quality criterion - Name: Methodology and quality of the proposed approach including account management / Weighting: 300

Quality criterion - Name: Understanding of the ISI's requirements / Weighting: 150

Cost criterion - Name: Cost / Weighting: 400

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2014/S 232-409335](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

ISI Public Relations Services

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

25/02/2015

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Hume Brophy

Postal address: 32 Merrion Street Upper

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: 2

Country: Ireland

E-mail: david.kinch@humbrophy.com

Telephone: +353 16344867

Internet address: <http://www.humbrophy.com/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 130 000,00 EUR

Total value of the contract/lot: 130 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Dept. of Justice

Town: Dublin

Country: Ireland

VI.5. Date of dispatch of this notice

23/05/2016