

178624-2026 - Competition

Spain – Recreational, cultural and sporting services – consultoría para el asesoramiento en los criterios corporativos de comunicación clara y lenguaje sencillo a ejecutar durante 2026

OJ S 52/2026 16/03/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Generalitat de Catalunya

Email: contractacio.cultura@gencat.cat

Legal type of the buyer: Regional authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: consultoría para el asesoramiento en los criterios corporativos de comunicación clara y lenguaje sencillo a ejecutar durante 2026

Description: consultoría para el asesoramiento en los criterios corporativos de comunicación clara y lenguaje sencillo a ejecutar durante 2026

Procedure identifier: 58cfe976-5184-4f48-960e-648b9a52fb77

Internal identifier: CU-2026-232

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92000000 Recreational, cultural and sporting services

Additional classification (cpv): 79411000 General management consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Additional information: Catalunya (España)

2.1.3. Value

Estimated value excluding VAT: 242 700,48 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

Ley 9/2017, de 8 de noviembre, de Contratos del Sector Público Estado España - Ley 9/2017, de 8 de noviembre, de Contratos del Sector Público Estado España

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: consultoría para el asesoramiento en los criterios corporativos de comunicación clara y lenguaje sencillo a ejecutar durante 2026

Description: consultoría para el asesoramiento en los criterios corporativos de comunicación clara y lenguaje sencillo a ejecutar durante 2026

Internal identifier: CU-2026-232

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92000000 Recreational, cultural and sporting services

5.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

5.1.3. Estimated duration

Duration: 7 Months

5.1.4. Renewal

Maximum renewals: 2

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Financial ratio

Description of selection criterion: La empresa que presente la mayor baja obtendrá la máxima puntuación y el resto se valorará de acuerdo con la fórmula siguiente (a efectos de valoración se emplearán las ofertas IVA excluido): $P_i = 0,56 * (100 - 100 * (B_m - B_i))$ Dónde: $B_m = (PL - O_{lmo}) / PL$ $B_i = (PL - O_i) / PL$ Nomenclatura: P_i es la puntuación que obtiene la empresa "y", 0,56 es el peso del criterio (de 0,00 a 1,00, en cuanto que ú según los puntos totales de la licitación). B_m es la baja que supone la oferta económicamente más ventajosa en relación con el presupuesto de licitación (PL) y B_i es la baja de la oferta de la empresa "y" en relación con el presupuesto de licitación. O_i es el importe de la oferta de la empresa "y". O_{lmo} es el importe de la oferta menor

5.1.11. Procurement documents

Address of the procurement documents: <https://contractaciopublica.cat/ca/perfiles-contractant/detall/202231?categoria=0>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://contractaciopublica.cat/ca/perfiles-contractant/detall/202231?categoria=0>

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 20/04/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 06/05/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Departament de Cultura

Information about review deadlines: 15

Organisation providing additional information about the procurement procedure: Departament de Cultura

Organisation providing more information on the review procedures: Departament de Cultura

8. Organisations

8.1. ORG-0001

Official name: Generalitat de Catalunya

Registration number: S0811001G

Department: Cultura

Postal address: La Rambla, 8

Town: Barcelona

Postcode: 08002

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Contact point: Servicio de contratación

Email: contractacio.cultura@gencat.cat

Telephone: 933162700

Fax: 933162700

Internet address: <https://cultura.gencat.cat/ca/inici>

Information exchange endpoint (URL): <https://contractaciopublica.cat/ca/perfiles-contractant/detall/202231?categoria=0>

Buyer profile: <https://contractaciopublica.cat/ca/perfiles-contractant/detall/202231?categoria=0>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Departament de Cultura

Registration number: NIF S0811001G

Department: Cultura
Postal address: La Rambla, 8
Town: Barcelona
Postcode: 08001
Country subdivision (NUTS): Barcelona (ES511)
Country: Spain
Contact point: Servicio de contratación
Email: contractacio.cultura@gencat.cat
Telephone: 933162700
Fax: 933162700
Internet address: <https://cultura.gencat.cat/ca/inici>
Information exchange endpoint (URL): <https://contractaciopublica.cat/ca/perfiles-contractant/detall/202231?categoria=0>

Roles of this organisation:

Procurement service provider
Organisation providing additional information about the procurement procedure
Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: Publications Office of the European Union
Registration number: PUBL
Town: Luxembourg
Postcode: 2417
Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: ted@publications.europa.eu
Telephone: +352 29291
Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: bc89fd23-bb9b-4dd0-8420-986d0b09dcf9 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 13/03/2026 13:25:30 (UTC+00:00) Western European Time, GMT
Languages in which this notice is officially available: Spanish
Notice publication number: 178624-2026
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