

178965-2026 - Competition

France – Advertising and marketing services – TRADE EVENTS - Thailand et Vietnam 2026

OJ S 52/2026 16/03/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: CIVB

Email: proposals@vins-bordeaux.fr

Legal type of the buyer: Public undertaking

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: TRADE EVENTS - Thailand et Vietnam 2026

Description: The present call for proposals from the Conseil Interprofessionnel du Vin de Bordeaux aims to identify a provider of Trade Marketing Services in Vietnam and Thailand for 2026.

Procedure identifier: db1657b4-8fd3-4367-89d3-47d00ffca881

Internal identifier: Trade TH et VT 2026

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country: Thailand

Additional information: Target markets: Thailand, Vietnam

2.1.2. Place of performance

Country: Viet Nam

Additional information: Target markets: Thailand, Vietnam

2.1.3. Value

Estimated value excluding VAT: 65 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: TRADE EVENTS - Thailand et Vietnam 2026

Description: The present call for proposals from the Conseil Interprofessionnel du Vin de Bordeaux aims to identify a provider of Trade Marketing Services in Vietnam and Thailand for 2026.

Internal identifier: Trade TH et VT 2026

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country: Thailand

Additional information: Target Markets: Thailand, Vietnam

5.1.3. Estimated duration

Start date: 13/04/2026

Duration end date: 31/12/2026

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://civb.e-marchespublics.com/pack/annonce_marche_public_23046_1150955.html

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://civb.e-marchespublics.com>

Languages in which tenders or requests to participate may be submitted: French, English

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 06/04/2026 16:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil Interprofessionnel du Vin de Bordeaux

Organisation providing more information on the review procedures: Conseil Interprofessionnel du Vin de Bordeaux

8. Organisations

8.1. ORG-0001

Official name: CIVB

Registration number: 78184609200018

Postal address: 1 cours du XXX juillet

Town: BORDEAUX

Postcode: 33075

Country subdivision (NUTS): Gironde (FRI12)

Country: France

Email: proposals@vins-bordeaux.fr

Telephone: +33 556002266

Internet address: <https://www.bordeaux.com/fr>

Buyer profile: <https://civb.e-marchespublics.com>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Conseil Interprofessionnel du Vin de Bordeaux

Registration number: FR09781846092

Town: Bordeaux

Postcode: 33000

Country subdivision (NUTS): Gironde (FRI12)

Country: France

Email: proposals@vins-bordeaux.fr

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: DEMATIS

Registration number: 45072478600030

Town: Paris

Postcode: 75015

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: contact@dematis.com

Telephone: +33 172365548

Internet address: www.dematis.com

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: ce2aed30-35e6-4bd6-91dd-5b0e5bdbbde1 - 01

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