

Portugal-Lisbon: Evaluation consultancy services
OJ S 70/2021 12/04/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Instituto do Turismo de Portugal, I. P.

Postal address: Rua Ivone Silva, lote 6

Town: Lisboa

NUTS code: PT Portugal

Postal code: 1050-124

Country: Portugal

E-mail: dcgg-concursos@turismodeportugal.pt

Internet address(es):

Main address: www.turismodeportugal.pt

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Serviços de disseminação, amplificação, monitorização e avaliação da disseminação e performance dos resultados da presença do destino Portugal nos mercados mediáticos internacionais

Reference number: 01/DAV/202002277

II.1.2. Main CPV code

79419000 Evaluation consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Serviços de disseminação, amplificação, monitorização e avaliação da disseminação e performance dos resultados da presença do destino Portugal nos mercados mediáticos internacionais.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 672 000,00 EUR

II.2. Description**II.2.3. Place of performance**

NUTS code: PT1 Continente

II.2.4. Description of the procurement

Serviços de disseminação, amplificação, monitorização e avaliação da disseminação e performance dos resultados da presença do destino Portugal nos mercados mediáticos internacionais.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information**IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 243-601935](#)

IV.2.8. Information about termination of dynamic purchasing system**IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

08/03/2021

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Cision Portugal — Distribuição de Informação Geral, S. A.

Town: Coimbra

NUTS code: PT1 Continente

Country: Portugal

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 660 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Conselho Diretivo do Instituto do Turismo de Portugal, I. P.

Town: Lisboa

Country: Portugal

VI.5. Date of dispatch of this notice

07/04/2021