

**Ireland-Meath: Public relations services**  
**OJ S 60/2023 24/03/2023**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Louth and Meath Education & Training Board

National registration number: N/A

Postal address: Abbey Road

Town: Co Meath

NUTS code: IE Éire / Ireland

Postal code: Navan

Country: Ireland

Contact person: MaryG Keane

E-mail: [MKeane@lmetb.ie](mailto:MKeane@lmetb.ie)

Telephone: +353 469021447

**Internet address(es):**

Main address: <https://www.lmetb.ie/>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/398>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://irl.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=237599&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=237599&B=ETENDERS_SIMPLE)

[PID=237599&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=237599&B=ETENDERS_SIMPLE)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [http://irl.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=237599&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=237599&B=ETENDERS_SIMPLE)

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Request for Tender for the Provision of Strategic Public Relations, Marketing and Event Management

Reference number: 2023/23

**II.1.2. Main CPV code**

79416000 Public relations services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

LMETB proposes to engage in a competitive process to establish a single party framework agreement for the provision of strategic public relations, marketing and event management services. The successful tenderer will be required to strengthen LMETB - Advanced Manufacturing Training Centre of Excellence (AMTCE) identify and positioning as the National /International/All-Ireland advanced manufacturing current and future talent workforce development project as per the attached tender documents.

**II.1.5. Estimated total value**

Value excluding VAT: 1 000 000,00 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79340000 Advertising and marketing services, 79342000 Marketing services, 79342100 Direct marketing services, 79413000 Marketing management consultancy services, 79416100 Public relations management services, 79416200 Public relations consultancy services, 79952000 Event services

**II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

Main site or place of performance: Abbey Road, Navan, Co. Meath.

**II.2.4. Description of the procurement**

LMETB proposes to engage in a competitive process to establish a single party framework agreement for the provision of strategic public relations, marketing and event management services. The successful tenderer will be required to strengthen LMETB - Advanced Manufacturing Training Centre of Excellence (AMTCE) identify and positioning as the National /International/All-Ireland advanced manufacturing current and future talent workforce development project as per the attached tender documents.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 1 000 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

option to extend for a period of up to 2 years with a maximum of 1 such extension on the same terms and conditions.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section III: Legal, economic, financial and technical information**

---

**III.1. Conditions for participation****III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:  
As per tender documents

**III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

**III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

**Section IV: Procedure**

---

**IV.1. Description****IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with a single operator

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**IV.2. Administrative information****IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 25/04/2023 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates****IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 25/04/2025

#### **IV.2.7. Conditions for opening of tenders**

Date: 25/04/2023 Local time: 12:00

Place:

Tenders will be opened electronically

Information about authorised persons and opening procedure: One member of the Board of LMETB, one member of Senior Management Team and one staff member

### **Section VI: Complementary information**

---

#### **VI.1. Information about recurrence**

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

4 years

#### **VI.2. Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: High Court

Town: Dublin

Country: Ireland

##### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

As required

#### **VI.5. Date of dispatch of this notice**

20/03/2023