

**F-Metz: advertising services**  
**OJ S 109/2012 09/06/2012**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: CCI57

Postal address: BP 70330

Town: Metz Cédex 1

Postal code: 57016

Country: France

E-mail: [marches@moselle.cci.fr](mailto:marches@moselle.cci.fr)

Telephone: +33 387523100

Fax: +33 387523108

**Internet address(es):**

General address of the contracting authority: <http://www.moselle.cci.fr>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

**I.2. Type of the contracting authority**

**I.3. Main activity**

General public services

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

NUTS code FR413 Moselle

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Achat, par l'ensemble des services de la Chambre de commerce et d'industrie territoriale de Moselle, d'espaces publicitaires, dans un quotidien ayant une diffusion régionale couvrant au minimum l'ensemble du département de la Moselle.

**II.1.5. CPV code(s)**

79341000 Advertising services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

## **II.2. Total value of the contract/lot**

### **II.2.1. Total value of the contract/lot**

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Prix. Weighting 80
2. Valeur technique. Weighting 20

#### **IV.2.2. Information about electronic auction**

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

M2012-02

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2012/S 013-021060](#) of 20.1.2012

## **Section V: Award of contract**

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Contract No: 201202

Lot No: 1

- Lot title: Achat d'espaces publicitaires dans un quotidien ayant une diffusion régionale couvrant au minimum l'ensemble du territoire de la Moselle.

#### **V.1. Date of conclusion of the contract**

30.4.2012

#### **V.2. Information about tenders**

#### **V.3. Name and address of the contractor**

Official name: Republicain Lorrain

Postal address: 3 avenue des 2 Fontaines

Town: Woippy

Postal code: 57140

Country: France

#### **V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 160 000 EUR

If annual or monthly value:

Number of years: 2

#### **V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

## **Section VI: Complementary information**

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### **VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **VI.2. Additional information**

Il s'agit d'un marché à bons de commande avec un minimum annuel de 60 000 EUR(s) HT et un maximum annuel de 160 000 EUR(s) (HT). Le marché prend effet à compter de la notification pour une durée de une (1) année. Le marché est reconductible expressement une (1) fois, pour une durée d'un an, sans que la durée maximale puisse excéder deux (2) ans.

Annonce no201, BOAMP 15 B du 21.1.2012.

Date d'envoi du présent avis au JOUE et au BOAMP: 6.6.2012.

### **VI.3. Procedures for review**

#### **VI.3.1. Review body**

Official name: Tribunal administratif  
Postal address: 31 avenue de la Paix  
Town: Strasbourg  
Postal code: 67000  
Country: France  
E-mail: [greffe.ta-strasbourg@juradm.fr](mailto:greffe.ta-strasbourg@juradm.fr)  
Telephone: +33 388212323  
Fax: +33 388364466

#### **VI.3.2. Review procedure**

#### **VI.3.3. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif  
Postal address: 31 avenue de la Paix  
Town: Strasbourg  
Postal code: 67000  
Country: France  
E-mail: [greffe.ta-strasbourg@juradm.fr](mailto:greffe.ta-strasbourg@juradm.fr)  
Telephone: +33 388212323  
Fax: +33 388364466

### **VI.4. Date of dispatch of this notice**

6.6.2012