

**Sweden-Stockholm: Market research services**

OJ S 103/2014 30/05/2014

**Contract notice****Services****Directive 2004/18/EC****Section I: Contracting authority**

---

**I.1. Name and addresses**

Official name: Verket för innovationssystem

Town: Stockholm

Postal code: SE-101 58

Country: Sweden

For the attention of: Maria Edholm

E-mail: [vinnova@vinnova.se](mailto:vinnova@vinnova.se)**Additional information can be obtained from:**

Official name: Verket för innovationssystem

Town: Stockholm

Postal code: SE-101 58

Country: Sweden

For the attention of: Maria Edholm

E-mail: [vinnova@vinnova.se](mailto:vinnova@vinnova.se)**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: TendSign

Internet address: <https://tendsign.com/doc.aspx?ID=57412&Goto=Docs>**Tenders or requests to participate must be submitted:** Official name: Verket för innovationssystem

Town: Stockholm

Postal code: SE-101 58

Country: Sweden

For the attention of: Maria Edholm

E-mail: [vinnova@vinnova.se](mailto:vinnova@vinnova.se)**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.3. Main activity**

General public services

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

---

**II.1. Description****II.1.1. Title attributed to the contract by the contracting authority**

Upphandling av Talangresearch.

## **II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 11: Management consulting services [6] and related services

Main site or place of performance: Stockholm.

NUTS code SE110 Stockholms län

## **II.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

## **II.1.4. Information about framework agreement**

Framework agreement with a single operator

### **Duration of the framework agreement**

Duration in years: 4

### **Estimated total value of purchases for the entire duration of the framework agreement**

Estimated value excluding VAT: 4 000 000 SEK

## **II.1.5. Short description of the contract or purchase(s)**

Upphandlingen omfattar ramavtal avseende talangresearch för externa projekt.

Talangresearchen syftar till att identifiera, analysera och uppmärksamma nya och befintliga målgrupper för Vinnova, för underlag till kommande satsningar inom programmet Innovativa Individer.

## **II.1.6. CPV code(s)**

79310000 Market research services, 79341200 Advertising management services, 79400000 Business and management consultancy and related services, 79410000 Business and management consultancy services, 79421000 Project-management services other than for construction work, 79600000 Recruitment services, 79635000 Assessment centre services for recruitment

## **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

## **II.1.8. Lots**

This contract is divided into lots: no

## **II.1.9. Information about variants**

Variants will be accepted: no

## **II.2. Scope of the procurement**

### **II.2.1. Total quantity or scope**

### **II.2.2. Information about options**

Options: yes

Description of options: Ordinarie ramavtalstid är 2 år från och med dagen för ramavtalets ingående med möjlighet för Vinnova att, vid ett eller flera tillfällen, förlänga ramavtalet med totalt 24 månader på i övrigt oförändrade villkor. Ramavtalet gäller därmed som längst i 4 år. Tilldelning av kontrakt (avrop) som genomförs inom ramen för ramavtalstiden ska fullgöras i enlighet med ramavtalsvillkoren oaktat om ramavtalstiden löper ut.

### **II.2.3. Information about renewals**

## **II.3. Duration of the contract or time limit for completion**

## Section III: Legal, economic, financial and technical information

---

### III.1. Conditions related to the contract

#### III.1.1. Deposits and guarantees required

#### III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

#### III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

#### III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

### III.2. Conditions for participation

#### III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

#### III.2.2. Economic and financial ability

#### III.2.3. Technical and professional ability

Minimum level(s) of standards possibly required:

Leverantören ska ha bedrivit verksamhet avseende de tjänster som denna upphandling omfattar i minst tre år. Under denna tid ska arbetet ha utförts för minst två olika kunder.

Leverantören ska inneha erforderlig erfarenhet inom nedanstående områden:

- Talangresearch med normbrytande lösningar,
- Arbete med genus, mångfald eller jämställdhetsfrågor.

Krav på personalen:

- Projektledare,
- Resurs för webbaserat verktyg för talangresearch,
- Förstärkningsresurser.

#### III.2.4. Information about reserved contracts

### III.3. Conditions specific to services contracts

#### III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

#### III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

## Section IV: Procedure

---

### IV.1. Type of procedure

#### IV.1.1. Type of procedure

Open

#### IV.1.2. Information about the limits on the number of candidates to be invited

#### IV.1.3.

## **Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Criteria below

1. Arbetsprocess
2. Pris

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

2014-03213

#### **IV.3.2. Previous publication concerning this procedure**

no

#### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Payable documents: no

#### **IV.3.4. Time limit for receipt of tenders or requests to participate**

7.7.2014

#### **IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.3.6. Languages in which tenders or requests to participate may be submitted**

#### **IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

until: 4.1.2015

#### **IV.3.8. Conditions for opening of tenders**

Place:

Stockholm.

Persons authorised to be present at the opening of tenders: yes

Information about authorised persons and opening procedure: På begäran av en anbudsgivare ska en av en handelskammare utsedd person närvara. Kostnaderna för detta ska betalas av den som framställt begäran.

## **Section VI: Complementary information**

---

### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **VI.3. Additional information**

Visma TendSign-annons: <http://www.opic.com/notice.asp?req=dizkrhnr>

**VI.4. Procedures for review**

**VI.4.1. Review body**

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

**VI.5. Date of dispatch of this notice**

27.5.2014