

Ireland-Éire: Marketing services
OJ S 61/2023 27/03/2023
Contract notice
Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Foras na Gaeilge
National registration number: N/A
Postal address: 63-66 Sráid Amiens
Town: Éire
NUTS code: IE Éire / Ireland
Postal code: Baile Átha Cliath 1
Country: Ireland
Contact person: Anna Davitt
E-mail: adavitt@forasnagaeilge.ie
Telephone: +353 16398400

Internet address(es):

Main address: <http://www.forasnagaeilge.ie>
Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1238>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=237498&B=ETENDERS_SIMPLE

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=237498&B=ETENDERS_SIMPLE

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Marketing Services
Reference number: Marketing Services

II.1.2.

Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Foras na Gaeilge requires expert marketing services to promote the Irish language. Tenderers must be able to provide the service through Irish.

II.1.5. Estimated total value

Value excluding VAT: 450 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description**II.2.1. Title**

Marketing services
Lot No: 1

II.2.2. Additional CPV code(s)

79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland
Main site or place of performance: Ireland

II.2.4. Description of the procurement

Foras na Gaeilge requires expert marketing services to promote the Irish language. Tenderers must be able to provide the service through Irish.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 164 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48
This contract is subject to renewal: yes
Description of renewals:
Possible 1 year extension

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Marketing for Irish Language Books
Lot No: 2

II.2.2. Additional CPV code(s)

79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland
Main site or place of performance: Ireland

II.2.4. Description of the procurement

Foras na Gaeilge requires expert marketing services to promote Irish language books from 2023 to 2026. Tenderers must be able to provide the service through Irish.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 290 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48
This contract is subject to renewal: yes
Description of renewals:
Possible one year extension

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 28/04/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Irish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 28/10/2023

IV.2.7. Conditions for opening of tenders

Date: 28/04/2023 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Foras na Gaeilge

Postal address: 63-66 Amiens Street

Town: Dublin 1

Postal code: D01 H275

Country: Ireland

E-mail: adavitt@forasnagaeilge.ie

Telephone: +353 16398400

Internet address: www.forasnagaeilge.ie

VI.5. Date of dispatch of this notice

22/03/2023