

France-Paris: Graphic design services
OJ S 76/2019 17/04/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Musée de l'Armée

Postal address: 129 rue de Grenelle

Town: Paris SP 07

NUTS code: FR101 Paris

Postal code: 75700

Country: France

E-mail: bureau.marches@musee-armee.fr

Internet address(es):

Main address: <http://www.musee-armee.fr/>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

2018MA0033A15S0000

Reference number: 2018_0033

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

La présente consultation avait pour objet les opérations de rénovation des supports de médiation dans les salles permanentes du musée de l'armée. Le Cahier des clauses administratives particulières (CCAP) du lot 1 et le Cahier des clauses administratives particulières (CCAP) du lot 2, ainsi que le Cahier des clauses techniques particulières (CCTP) commun à tous les lots, précisaient la description des prestations à effectuer ainsi que les modalités de leur mise en œuvre.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 512 456,00 EUR

II.2. Description

II.2.1. Title

Conceptions graphiques de panneaux, cartes, de cartels et de fiches dans les salles permanentes du musée de l'armée
Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

L'accord-cadre relatif au lot 1: conceptions graphiques de panneaux, cartes, de cartels et de fiches dans les salles permanentes du musée de l'armée prenait la forme d'un accord-cadre mono-attributaire qui s'exécute par l'émission de bons de commande dans les conditions décrites dans le cahier de clauses administratives particulières relatif au lot 1. Il a été conclu sans montant minimum ni montant maximum.

II.2.5. Award criteria

Quality criterion - Name: Qualités esthétiques et techniques / Weighting: 60
Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Mise en page, fabrication et pose de panneaux, de cartes et de cartels et de fiches dans les salles du musée de l'armée
Lot No: 2

II.2.2. Additional CPV code(s)

31523200 Permanent message signs, 79800000 Printing and related services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

L'accord-cadre relatif au lot 2: mise en page, fabrication et pose de panneaux, de cartes et de cartels et de fiches dans les salles du musée de l'armée prenait la forme d'un accord-cadre mono-attributaire qui s'exécute par l'émission de marchés subséquents dans les conditions décrites dans le cahier des clauses administratives particulières relatif au lot 2. Il a été conclu sans montant minimum ni montant maximum.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 20

Quality criterion - Name: Qualité des échantillons / Weighting: 40

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 234-535057](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2018MA0033A15S0000

Lot No: 1

Title:

Conceptions graphiques de panneaux, cartes, de cartels et de fiches dans les salles permanentes du musée de l'armée

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

22/03/2019

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Graphica
Postal address: 7 rue Claude Bernard
Town: Paris
NUTS code: FR101 Paris
Postal code: 75005
Country: France
Internet address: <http://graphica.fr/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 19 656,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2018MA0034A15S0000

Lot No: 2

Title:

Mise en page, fabrication et pose de panneaux, de cartes et de cartels et de fiches dans les salles du musée de l'armée

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

22/03/2019

V.2.2. Information about tenders

Number of tenders received: 1
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Boscher
Postal address: 2 rue du Fonteny
Town: Couëron
NUTS code: FRG01 Loire-Atlantique
Postal code: 44220
Country: France
Internet address: <http://www.boscher.fr/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 492 800,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Internet address: <http://paris.tribunal-administratif.fr/>

VI.4.2. Body responsible for mediation procedures

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Internet address: <http://paris.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Internet address: <http://paris.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

15/04/2019