

**Norway-Oslo: Business services: law, marketing, consulting, recruitment, printing and security**  
**OJ S 76/2019 17/04/2019**  
**Contract notice – utilities**  
**Services**

**Legal Basis:**

Directive 2014/25/EU

**Section I: Contracting entity**

---

**I.1. Name and addresses**

Official name: NSB AS

National registration number: 984 661 177

Postal address: Schweigaards gate 23

Town: Oslo

NUTS code: NO Norge

Postal code: 0191

Country: Norway

Contact person: Ulrik Heger

E-mail: [ulrik.heger@nsb.no](mailto:ulrik.heger@nsb.no)

Telephone: +47 94782773

**Internet address(es):**

Main address: [www.nsb.no](http://www.nsb.no)

Address of the buyer profile: <https://kgv.doffin.no/ctm/Company/CompanyInformation/Index/3792>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://anskaffelser.nsb.no/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://anskaffelser.nsb.no/>

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://anskaffelser.nsb.no/>

**I.6. Main activity**

Railway services

**Section II: Object**

---

**II.1. Scope of the procurement**

**II.1.1. Title**

Strategic Design Development

Reference number: K-00448

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

### **II.1.3. Type of contract**

Services

### **II.1.4. Short description**

New supplier will be the NSB Group's strategic sparring partner when it comes to developing the NSB Group's design and profile.

The agreement will cover the need for design and profile services for the development of new and existing brands, products, services and business areas.

### **II.1.5. Estimated total value**

Value excluding VAT: 15 000 000,00 NOK

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: NO Norge

Main site or place of performance: Oslo

### **II.2.4. Description of the procurement**

New supplier will be the NSB Group's strategic sparring partner when it comes to developing the NSB Group's design and profile.

The agreement will cover the need for design and profile services for the development of new and existing brands, products, services and business areas.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 15 000 000,00 NOK

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Customer has the right to extend the contract for two periods of one (1) year.

### **II.2.9. Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 3Maximum number: 5Objective criteria for choosing the limited number of candidates:

Selection of suppliers who are allowed to participate in the competition is based on who is best qualified according to section 6.2.5 of the tender documents.

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: yes

Description of options:

Customer has the right to extend the contract for two periods of one (1) year.

### **II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

---

### **III.2. Conditions related to the contract**

#### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

## **Section IV: Procedure**

---

### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Negotiated procedure with prior call for competition

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with a single operator

#### **IV.1.4. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 15/05/2019 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

Date: 22/05/2019

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Norwegian

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 01/09/2019

## **Section VI: Complementary information**

---

### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: NSB AS

Town: Oslo

Country: Norway

Internet address: <https://www.nsb.no/>

##### **VI.5. Date of dispatch of this notice**

15/04/2019