

**United Kingdom-Isle of Lewis: Television production services**  
**OJ S 71/2021 13/04/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Seirbheis nam Meadhanan Gàidhlig (The Gaelic Media Service)

Postal address: Seaforth Road, Stornoway

Town: Isle of Lewis

NUTS code: UKM64 Na h-Eileanan Siar (Western Isles)

Postal code: HS1 2SD

Country: United Kingdom

Contact person: Fiona Mackenzie

E-mail: [tender@mgalba.com](mailto:tender@mgalba.com)

Telephone: +44 851705550

Fax: +44 851706432

**Internet address(es):**

Main address: <http://www.mgalba.com>

Address of the buyer profile: [https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA14302](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA14302)

**I.4. Type of the contracting authority**

Other type: Body established by statute

**I.5. Main activity**

Other activity: Broadcast

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Multiplatform Creative and Editing Services

**II.1.2. Main CPV code**

92221000 Television production services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

MG ALBA welcomes expressions of interest from service providers concerning the provision of the highest quality editing and graphic services, together with creative services producing and delivering work to support all of BBC ALBA's current brands and platforms.

**II.1.6.**

## **Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 250 000,00 GBP

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: UKM64 Na h-Eileanan Siar (Western Isles)

Main site or place of performance: MG ALBA, Stornoway, Isle of Lewis.

### **II.2.4. Description of the procurement**

The service provider will be required to undertake the overlaying of graphics, BBC ALBA livery, audio and music onto programme promos provided by programme producers. The service provider will then be required to assemble all elements to create completed break-junctions for each day on BBC ALBA. Those will be 7-day packages, delivered to a weekly deadline.

Creative services are also required to work alongside MG ALBA's Digital Hub and Marketing teams producing engaging multi-platform promotional materials such as trails and idents, including those required for cross-platform promotion. The ability to work as a creative lead and promo director/editor is essential. The proven ability to work to strict deadlines and to high technical standards is demanded. This undertaking will generate sufficient work to ensure the services of an editor on a full-time basis, 5 days per week.

### **II.2.5. Award criteria**

Quality criterion - Name: Company track record / Weighting: 10

Quality criterion - Name: Gaelic speaking staff / Weighting: 10

Quality criterion - Name: creative portfolio / Weighting: 10

Quality criterion - Name: Accessibility/technical connectivity / Weighting: 20

Quality criterion - Name: Evidence of meeting strict deadlines / Weighting: 20

Quality criterion - Name: Technical considerations and standards / Weighting: 10

Quality criterion - Name: Client references / Weighting: 5

Price - Weighting: 15

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8.**

## **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 114-277992](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

30/09/2020

#### **V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 4

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: Corran Media

Postal address: 1 Balallan

Town: Isle of Lewis

NUTS code: UKM64 Na h-Eileanan Siar (Western Isles)

Postal code: HS2 9PN

Country: United Kingdom

The contractor is an SME: yes

#### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 250 000,00 GBP

#### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

(SC Ref:650146)

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Stornoway Sheriff Court

Postal address: 9 Lewis Street

Town: Stornoway, Isle of Lewis

Postal code: HS1 2JF

Country: United Kingdom

**VI.5. Date of dispatch of this notice**

08/04/2021