

182719-2026 - Competition

France – Printed matter and related products – Procurement of Visibility Items, Promotional Items and Various Bags

OJ S 53/2026 17/03/2026

Contract or concession notice – standard regime

Supplies

1. Buyer

1.1. Buyer

Official name: EXPERTISE FRANCE

Email: irvika.ledaga@expertisefrance.fr

Legal type of the buyer: Organisation awarding a contract subsidised by a central government authority

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: Procurement of Visibility Items, Promotional Items and Various Bags

Description: PROCUREMENT OF VISIBILITY ITEMS, PROMOTIONAL ITEMS AND VARIOUS BAGS LOT 1 - VISIBILITY ITEMS (26-AC1466) LOT 2 - PROMOTIONAL ITEMS (26-AC1467) LOT 3 - VARIOUS BAGS (26-AC1468)

Procedure identifier: 7febd3b3-4f3d-45c5-9651-db27bfebc137

Internal identifier: 26-AOO-F004

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Research the tender with this number on platform PLACE: 26-AOO-F004

2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22000000 Printed matter and related products

Additional classification (cpv): 39294100 Information and promotion products, 18000000

Clothing, footwear, luggage articles and accessories

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: Türkiye

Additional information: Country execution TURKEY

2.1.3. Value

Estimated value excluding VAT: 428 000,00 EUR

Maximum value of the framework agreement: 428 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Visibility Items: 53.000,00 EURO

Description: Lot 1 - Visibility Items: 53.000,00 EURO This contract is subject to the French Public Procurement Code (CPP) in its applicable version under Ordinance no. 2018-1074 of 26 November 2018, establishing the legislative elements of Decree no. 2018-1075 of 3 December 2018, establishing the regulatory elements of the Public Procurement. It is awarded by means of: open tender in application of Articles L. 2124-2, R. 2161-2, R. 2161-3, R. 2161-4 and R. 2161-5 of CCP. In accordance with Article R.2123-1 of the French Public Procurement Code relating to "small lots", Lots 1 and 3 will be awarded through a simplified procurement procedure, as their individual value is below euros80,000 excluding VAT and their combined value does not exceed 20% of the total estimated value of the contract

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22000000 Printed matter and related products

Options:

Description of the options: NO

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: Türkiye

Additional information: TURKEY

5.1.3. Estimated duration

Duration: 30 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: The provisional term of the contract is 30 months from its award date. For illustrative purposes only, the anticipated award date is 27/04/2026. However, the contracting authority reserves the right to terminate the contract earlier in accordance with the termination provisions set out in the contract.

5.1.6. General information**Reserved participation:**

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: VET4JOB UE PROJET This contract is subject to the French Public Procurement Code (CPP) in its applicable version under Ordinance no. 2018-1074 of 26 November 2018, establishing the legislative elements of Decree no. 2018-1075 of 3 December 2018, establishing the regulatory elements of the Public Procurement. It is awarded by means of: open tender in application of Articles L. 2124-2, R. 2161-2, R. 2161-3, R. 2161-4 and R. 2161-5 of CCP. In accordance with Article R.2123-1 of the French Public Procurement Code relating to "small lots", Lots 1 and 3 will be awarded through a simplified procurement procedure, as their individual value is below euros80,000 excluding VAT and their combined value does not exceed 20% of the total estimated value of the contract The maximum number of participants is set at 12. However, this number may be exceeded if a higher number of candidates meet the selection criteria. Conversely, if the number of 12 candidates is not reached, the procedure will continue with the number of candidates who have submitted a compliant tender, without this resulting in the cancellation of the procedure.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Criterion 2: Technical offer(60 points)

Description: Sub-criteria for assessing the technical quality Maximum number of points Sub-criterion 1: Proposed structuring of work and quality control This criterion will be assessed on the basis of the Case Study (Annex IX). Tenderers are invited to describe: - The working methodology, describing the internal structure and the steps between the receipt of a purchase order and the delivery of the items. (10 points) - Contractual and organisational arrangements to guarantee timely delivery of the each purchase order items. (5 points) - The quality control procedures. (5 points) 20 Sub-criterion 2: Technical compliance (If at least one of the offered products does not comply with the specifications, the bidder will fail and receive 0 (zero) points from this criterion.) 25 Sub-criterion 3 - Environmental performance of the proposed products Assessment of the measures proposed by the tenderer to reduce the environmental impact of the supplied items, including the use of recycled or sustainable materials, reduction of packaging, and the existence of relevant environmental certifications. 5 TOTAL 60

Criterion:

Type: Price

Name: Criterion 1: price of the services (40 points)

Description: The financial score (FS out of a maximum of 40 points) will cover the comparison of the financial offers of all candidates having submitted a conforming bid.

5.1.11. Procurement documents

Address of the procurement documents: www.marches-publics.gouv.fr/

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr/>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 13/04/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 12

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire

Information about review deadlines: Voici la ****traduction en anglais juridique**** : > ****An application for pre-contractual interim relief may be lodged from the beginning of the procurement procedure until the signature of the contract. An action for full jurisdiction challenging the validity of the contract or certain of its severable clauses may be brought within two months from the publication of the contract award notice. A contractual interim relief action may be lodged within 31 days following the publication of the contract award notice. If no such notice has been published, the court may be seized until the expiry of a period of six months from the day following the conclusion of the contract.****

Organisation providing additional information about the procurement procedure: EXPERTISE FRANCE

Organisation providing more information on the review procedures: Tribunal Judiciaire

5.1. Lot: LOT-0002

Title: Promotional Items: 360.000,00 EURO

Description: Promotional Items: 360.000,00 EURO This contract is subject to the French Public Procurement Code (CPP) in its applicable version under Ordinance no. 2018-1074 of 26 November 2018, establishing the legislative elements of Decree no. 2018-1075 of 3 December 2018, establishing the regulatory elements of the Public Procurement. It is awarded by means of: open tender in application of Articles L. 2124-2, R. 2161-2, R. 2161-3, R. 2161-4 and R. 2161-5 of CCP. In accordance with Article R.2123-1 of the French Public Procurement Code relating to "small lots", Lots 1 and 3 will be awarded through a simplified procurement procedure, as their individual value is below euros80,000 excluding VAT and their combined value does not exceed 20% of the total estimated value of the contract

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22000000 Printed matter and related products

Options:

Description of the options: NO

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: Türkiye

Additional information: TURKEY

5.1.3. Estimated duration

Duration: 30 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: The provisional term of the contract is 30 months from its award date. For illustrative purposes only, the anticipated award date is 27/04/2026. However, the contracting authority reserves the right to terminate the contract earlier in accordance with the termination provisions set out in the contract.

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: VET4JOB UE PROJET This contract is subject to the French Public Procurement Code (CPP) in its applicable version under Ordinance no. 2018-1074 of 26 November 2018, establishing the legislative elements of Decree no. 2018-1075 of 3 December 2018, establishing the regulatory elements of the Public Procurement. It is awarded by means of: open tender in application of Articles L. 2124-2, R. 2161-2, R. 2161-3, R. 2161-4 and R. 2161-5 of CCP. In accordance with Article R.2123-1 of the French Public Procurement Code relating to "small lots", Lots 1 and 3 will be awarded through a simplified procurement procedure, as their individual value is below euros80,000 excluding VAT and their combined value does not exceed 20% of the total estimated value of the contract The maximum number of participants is set at 12. However, this number may be exceeded if a higher number of candidates meet the selection criteria. Conversely, if the number of 12 candidates is not reached, the procedure will continue with the number of candidates who have submitted a compliant tender, without this resulting in the cancellation of the procedure.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Criterion 2: Technical offer(60 points)

Description: Sub-criteria for assessing the technical quality Maximum number of points Sub-criterion 1: Proposed structuring of work and quality control This criterion will be assessed on the basis of the Case Study (Annex IX). Tenderers are invited to describe: - The working methodology, describing the internal structure and the steps between the receipt of a purchase order and the delivery of the items. (10 points) - Contractual and organisational arrangements to guarantee timely delivery of the each purchase order items. (5 points) - The quality control procedures. (5 points) 20 Sub-criterion 2: Technical compliance (If at least one of the offered products does not comply with the specifications, the bidder will fail and receive 0 (zero) points from this criterion.) 25 Sub-criterion 3 - Environmental performance of the proposed products Assessment of the measures proposed by the tenderer to reduce the environmental impact of the supplied items, including the use of recycled or sustainable materials, reduction of packaging, and the existence of relevant environmental certifications. 5 TOTAL 60

Criterion:

Type: Price

Name: Criterion 1: price of the services (40 points)

Description: The financial score (FS out of a maximum of 40 points) will cover the comparison of the financial offers of all candidates having submitted a conforming bid.

5.1.11. Procurement documents

Address of the procurement documents: www.marches-publics.gouv.fr/

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr/>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 13/04/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 12

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire

Information about review deadlines: Voici la ****traduction en anglais juridique**** : > ****An application for pre-contractual interim relief may be lodged from the beginning of the procurement procedure until the signature of the contract. An action for full jurisdiction challenging the validity of the contract or certain of its severable clauses may be brought within two months from the publication of the contract award notice. A contractual interim relief action may be lodged within 31 days following the publication of the contract award notice. If no such notice has been published, the court may be seized until the expiry of a period of six months from the day following the conclusion of the contract.****

Organisation providing additional information about the procurement procedure: EXPERTISE FRANCE

Organisation providing more information on the review procedures: Tribunal Judiciaire

5.1. Lot: LOT-0003

Title: Various Bags: 15.000,00 EURO

Description: Lot 3 - Various Bags: 15.000,00 EURO This contract is subject to the French Public Procurement Code (CPP) in its applicable version under Ordinance no. 2018-1074 of 26 November 2018, establishing the legislative elements of Decree no. 2018-1075 of 3 December 2018, establishing the regulatory elements of the Public Procurement. It is awarded

by means of: open tender in application of Articles L. 2124-2, R. 2161-2, R. 2161-3, R. 2161-4 and R. 2161-5 of CCP. In accordance with Article R.2123-1 of the French Public Procurement Code relating to "small lots", Lots 1 and 3 will be awarded through a simplified procurement procedure, as their individual value is below euros80,000 excluding VAT and their combined value does not exceed 20% of the total estimated value of the contract

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22000000 Printed matter and related products

Options:

Description of the options: NO

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: Türkiye

Additional information: TURKEY

5.1.3. Estimated duration

Duration: 30 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: The provisional term of the contract is 30 months from its award date. For illustrative purposes only, the anticipated award date is 27/04/2026. However, the contracting authority reserves the right to terminate the contract earlier in accordance with the termination provisions set out in the contract.

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: VET4JOB UE PROJET This contract is subject to the French Public Procurement Code (CPP) in its applicable version under Ordinance no. 2018-1074 of 26 November 2018, establishing the legislative elements of Decree no. 2018-1075 of 3 December 2018, establishing the regulatory elements of the Public Procurement. It is awarded by means of: open tender in application of Articles L. 2124-2, R. 2161-2, R. 2161-3, R. 2161-4 and R. 2161-5 of CCP. In accordance with Article R.2123-1 of the French Public Procurement Code relating to "small lots", Lots 1 and 3 will be awarded through a simplified procurement procedure, as their individual value is below euros80,000 excluding VAT and their combined value does not exceed 20% of the total estimated value of the contract The maximum number of participants is set at 12. However, this number may be exceeded if a higher number of candidates meet the selection criteria. Conversely, if the number of 12 candidates is not reached, the procedure will continue with the number of candidates who have submitted a compliant tender, without this resulting in the cancellation of the procedure.

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Sources of selection criteria: Procurement Document

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Criterion:

Type: Quality

Name: Criterion 2: Technical offer(60 points)

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Criterion:

Type: Price

Name: Criterion 1: price of the services (40 points)

Description: The financial score (FS out of a maximum of 40 points) will cover the comparison of the financial offers of all candidates having submitted a conforming bid.

5.1.11. Procurement documents

Address of the procurement documents: www.marches-publics.gouv.fr/

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr/>

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Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 13/04/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 12

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire

Information about review deadlines: Voici la **traduction en anglais juridique** : > **An application for pre-contractual interim relief may be lodged from the beginning of the procurement procedure until the signature of the contract. An action for full jurisdiction challenging the validity of the contract or certain of its severable clauses may be brought within two months from the publication of the contract award notice. A contractual interim relief action may be lodged within 31 days following the publication of the contract award notice. If no such notice has been published, the court may be seized until the expiry of a period of six months from the day following the conclusion of the contract.**

Organisation providing additional information about the procurement procedure: EXPERTISE FRANCE

Organisation providing more information on the review procedures: Tribunal Judiciaire

8. Organisations

8.1. ORG-0001

Official name: EXPERTISE FRANCE

Registration number: 80873479200035

Postal address: 40 boulevard Port Royal

Town: PARIS

Postcode: 75005

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: GREFFIER

Email: irvika.ledaga@expertisefrance.fr

Telephone: +33 170827428

Internet address: www.tribunal-de-paris.justice.fr

Buyer profile: <https://www.marches-publics.gouv.fr/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Tribunal Judiciaire

Registration number: 17750111101763

Postal address: Tribunal de Paris, Parvis du Tribunal de Paris www.tribunal-de-paris.justice.fr

Town: PARIS

Postcode: 75859

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: GREFFIER

Email: accueil-paris@justice.fr

Telephone: 0144325151

Internet address: www.tribunal-de-paris.justice.fr

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: DEMATIS

Registration number: 45072478600030

Town: Paris
Postcode: 75015
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: contact@dematis.com
Telephone: +33 172365548
Internet address: www.dematis.com
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: aa91205a-db5b-47be-b55e-ae6c1a1dd545 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 13/03/2026 23:00:03 (UTC+01:00) Central European Time, Western European Summer Time
Languages in which this notice is officially available: French
Notice publication number: 182719-2026
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Publication date: 17/03/2026