

**Spain-Gijón: Promotional services**  
**OJ S 102/2016 28/05/2016**  
**Contract notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Sociedad Pública de Gestión y Promoción Turística y Cultural del Principado de Asturias, S.A.U.

National registration number: ES A74177734

Postal address: calle Luis Moya Blanco, 261

Town: Gijón

Postal code: 33203

Country: Spain

Contact person: Área de Contratación

E-mail: [contratacion@turismoycultura.asturias.es](mailto:contratacion@turismoycultura.asturias.es)

Telephone: +34 985185858

Fax: +34 985185578

**Internet address(es):**

General address of the contracting authority: [www.turismoasturias.es](http://www.turismoasturias.es)

Electronic access to information: <https://www.turismoasturias.es/web/infoasturiasempresas/perfil-del-contratante>

**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address

**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

Recreation, culture and religion

Other: promoción turística

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title attributed to the contract by the contracting authority**

Servicio de promoción del sector turístico asturiano y su conectividad aérea con el mercado turístico de Londres.

**II.1.2. Type of contract and place of performance or delivery**

Services  
Service category No 13: Advertising services  
NUTS code ES120 Asturias

**II.1.3. Information about a framework agreement or a dynamic purchasing system**

The notice involves a public contract

**II.1.4. Information about framework agreement**

**II.1.5. Short description of the contract or purchase(s)**

Servicio de promoción del sector turístico asturiano y su conectividad aérea con el mercado turístico de Londres conforme a las características que figuran en el pliego de condiciones técnicas.

**II.1.6. CPV code(s)**

79342200 Promotional services, 79341500 Aerial advertising services

**II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**II.1.8. Lots**

This contract is divided into lots: no

**II.1.9. Information about variants**

Variants will be accepted: no

**II.2. Scope of the procurement**

**II.2.1. Total quantity or scope**

Estimated value excluding VAT: 2 000 000 EUR

**II.2.2. Information about options**

Options: no

**II.2.3. Information about renewals**

This contract is subject to renewal: yes

Number of possible renewals: 1

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 24 (from the award of the contract)

**II.3. Duration of the contract or time limit for completion**

Duration in months: 24 (from the award of the contract)

**Section III: Legal, economic, financial and technical information**

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**III.1. Conditions related to the contract**

**III.1.1. Deposits and guarantees required**

Garantía definitiva del 5 % del importe de adjudicación, excluido IVA.

**III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

Anualidades IVA excluido

— 2016: 83. 333,33 EUR

- 2017: 500 000 EUR
- 2018: 416 666,67 EUR.

### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

Unión temporal de empresas.

### **III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

## **III.2. Conditions for participation**

### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: La establecida en el pliego de condiciones jurídicas.

### **III.2.2. Economic and financial ability**

List and brief description of conditions: La establecida en el pliego de condiciones jurídicas.

### **III.2.3. Technical and professional ability**

List and brief description of conditions:

La establecida en el pliego de condiciones jurídicas.

### **III.2.4. Information about reserved contracts**

## **III.3. Conditions specific to services contracts**

### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting authority**

CM-09-16

**IV.3.2. Previous publication concerning this procedure**

no

**IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Payable documents: no

**IV.3.4. Time limit for receipt of tenders or requests to participate**

5.7.2016 - 14:00

**IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.3.6. Languages in which tenders or requests to participate may be submitted**

Spanish.

**IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

**IV.3.8. Conditions for opening of tenders**

Date: 7.7.2016 - 10:00

Place:

Sala de Juntas de la Sociedad Pública de Gestión y Promoción Turística y Cultural del Principado de Asturias.

Persons authorised to be present at the opening of tenders: yes

Information about authorised persons and opening procedure: Acto público.

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**Section VI: Complementary information**

**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Recurso Especial en materia de contratación ante el Tribunal Administrativo Central de Recursos Contractuales (Ministerio de Hacienda y AAPP)

Postal address: Avenida General Perón, 38, planta 8

Town: Madrid

Postal code: 28020

Country: Spain

E-mail: [tribunal\\_recursos.contratos@minhap.es](mailto:tribunal_recursos.contratos@minhap.es)

Telephone: +34 913491319

Fax: +34 913491441

Internet address: <http://www.minhap.gob.es/es-ES/Servicios/Contratacion/TACRC/Paginas/Tribunal%20Administrativo%20Central%20de%20Recursos%20Contractuales.aspx>

**VI.4.2. Review procedure**

Precise information on deadline(s) for review procedures: 15 días hábiles.

**VI.4.3. Service from which information about the review procedure may be obtained**

Official name: Área de Contratación

Postal address: calle Luis Moya Blanco, 261

Town: Gijón

Postal code: 33203

Country: Spain

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Telephone: +34 985185858

**VI.5. Date of dispatch of this notice**

25.5.2016