

**Norway-Oslo: Printing and related services**  
**OJ S 77/2020 20/04/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Kompetanse Norge

National registration number: 974 788 985

Postal address: Postboks 236 Sentrum

Town: Oslo

NUTS code: NO Norge

Postal code: 0103

Country: Norway

E-mail: [anskaffelser@kompetansenorge.no](mailto:anskaffelser@kompetansenorge.no)

Telephone: +47 23381300

**Internet address(es):**

Main address: <http://www.kompetansenorge.no>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/247255>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Visual Communication

Reference number: 2019/2807

**II.1.2. Main CPV code**

79800000 Printing and related services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Kompetanse Norge would like to enter into a framework agreement with a tenderer for visual communication, such as design, illustration and photo services. Tenderers must have knowledge and an understanding of channel choices and the channel's qualities, and an insight into the market and target groups.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 3 500 000,00 NOK

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79415200 Design consultancy services, 79822000 Composition services, 79822500 Graphic design services, 79960000 Photographic and ancillary services

#### **II.2.3. Place of performance**

NUTS code: NO Norge

#### **II.2.4. Description of the procurement**

Kompetanse Norge would like to enter into a framework agreement with a tenderer for visual communication, such as design, illustration and photo services. Tenderers must have knowledge and an understanding of channel choices and the channel's qualities, and an insight into the market and target groups.

The framework agreement must ensure good and uniform visual communication for Kompetanse Norge, and be a resource for Kompetanse Norge's own communication advisors, graphic designers and website designers, and developers. Our language profile gives guidelines for language and tenderers are obliged to familiarise themselves with this. The language and design profiles shall ensure a general impression that is independent on channels and measures. It is important that the tenderer has the ability to be creative within the framework of the profile, and that the material/content that is developed fulfils the universal design requirements, WCAG 2.1.

Tenderers must be able to deliver products that are suitable for all channels and must be updated on new channels and function areas. It is important that tenderers can refer to good competence and knowledge on digital and social channels, and the possibilities within digital communication.

#### **II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 70 %

Price - Weighting: 30 %

#### **II.2.11. Information about options**

Options: yes

Description of options:

1 year + 1 year.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1.**

**Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 231-567949](#)

**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

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**Contract No:** 1

**Title:**

Framework Agreement - Visual Communication

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

11/02/2020

**V.2.2. Information about tenders**

Number of tenders received: 7

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Nucleus AS

National registration number: 968749498

Postal address: Wergelandsveien 7

Town: Oslo

NUTS code: NO Norge

Postal code: 0167

Country: Norway

E-mail: [ah@nucleus.no](mailto:ah@nucleus.no)

Telephone: +47 23366120

Internet address: <http://www.nucleus.no>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 3 500 000,00 NOK

**V.2.5. Information about subcontracting**

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Oslo Tingrett

Town: Oslo

Country: Norway

### VI.5. Date of dispatch of this notice

16/04/2020