

Belgium-Brussels: Multiple Framework Contract for the Provision of Services Linked to the Organisation of Information and Communication Campaigns

OJ S 73/2021 15/04/2021

Contract notice

Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, COMM — Communication, COMM.B.2 — Interinstitutional Relations, Corporate Contracts and EDCC

Postal address: Rue de la Loi 56 (L-56), Wetstraat 56

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: B -1049

Country: Belgium

E-mail: COMM-TENDERS@ec.europa.eu

Internet address(es):

Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: EP - European Parliament

Postal address: Rue Wiertz/Wiertzstraat 60

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: B-1047

Country: Belgium

E-mail: COMM-TENDERS@ec.europa.eu

Internet address(es):

Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: ECB - European Central Bank

Postal address: Sonnemannstrasse 20

Town: Frankfurt

NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

Postal code: D-60314

Country: Germany

E-mail: COMM-TENDERS@ec.europa.eu

Internet address(es):

Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: EEAS - European External Action Service

Postal address: EEAS Building, 9A Rond Point Schuman

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: B-1046

Country: Belgium

E-mail: COMM-TENDERS@ec.europa.eu

Internet address(es):

Main address: https://ec.europa.eu/info/departments/communication_en

I.2. Information about joint procurement

The contract involves joint procurement

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=7135>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=7135>

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Multiple Framework Contract for the Provision of Services Linked to the Organisation of Information and Communication Campaigns

Reference number: COMM/2021/OP/0037

II.1.2. Main CPV code

79416100 Public relations management services

II.1.3. Type of contract

Services

II.1.4. Short description

The contract is aimed at the provision of a range of services linked to the organisation of information and communication campaigns (design, implementation, follow-up and evaluation).

II.1.5. Estimated total value

Value excluding VAT: 200 000 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79416100 Public relations management services, 32322000 Multimedia equipment, 79411000 General management consultancy services, 79950000 Exhibition, fair and congress

organisation services, 79952000 Event services, 79960000 Photographic and ancillary services, 79970000 Publishing services, 79990000 Miscellaneous business-related services, 22120000 Publications

II.2.3. Place of performance

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Main site or place of performance: Rue de la Loi 56 (L-56), Wetstraat 56, B -1049 Brussels, BE.

II.2.4. Description of the procurement

Multiple framework contract for the provision of services linked to the organisation of information and communication campaigns.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 200 000 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: See internet address provided in section I.3).

II.2.14. Additional information

See internet address provided in section I.3).

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

See internet address provided in section I.3).

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

See internet address provided in section I.3).

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators
Envisaged maximum number of participants to the framework agreement: 5

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 203-492280](#)

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 17/06/2021 Local time: 16:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 9 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 18/06/2021 Local time: 12:00

Place:

Rue de la Loi 56 (L-56), Wetstraat 56, B-1049 Brussels, BEL.

Information about authorised persons and opening procedure: See internet address provided in section I.3).

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.2. Information about electronic workflows

Electronic payment will be used

VI.3. Additional information

See internet address provided in section I.3).

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: L-2925

Country: Luxembourg

E-mail: GC.Registry@curia.europa.eu

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

See internet address provided in section I.3).

VI.5. Date of dispatch of this notice

08/04/2021