Spain-Santiago de Compostela: Advertising campaign services
OJ S 63/2023 29/03/2023
Contract notice
Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Redes de Telecomunicación Galegas Retegal, S.A.
National registration number: A15643687
Postal address: Complexo de San Marcos (Edif. Multiusos). Bando - San Marcos
Town: Santiago de Compostela- A Coruña
NUTS code: ES11 Galicia
Postal code: 15820
Country: Spain
Contact person: Alvaro Rodríguez Losada
E-mail: contratacion@retegal.gal
Telephone: +34 981546723
Fax: +34 981546758
Internet address(es):
Main address: http://www.retegal.gal

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: www.retegal.es/es/transparencia/perfil-contratante
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Sociedad mercantil pública autonómica

I.5. Main activity

Other activity: Telecomunicaciones

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio de elaboración, producción y plan de medios de las campañas de promición de los ámbitos competenciales atribuidos a Redes de Telecomunicación Galegas Retegal, S.A.

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description
Contratación, mediante acuerdo marco con un único adjudicatario, del servicio de elaboración, producción y plan de medios de las campañas de promoción de los ámbitos competenciales atribuidos la Redes de Telecomunicación Galegas Retegal, S.A. y, especialmente las iniciativas encaminadas al logro de los objetivos de la Estrategia Galicia Digital 2030.

II.1.5. Estimated total value
Value excluding VAT: 500 000,00 EUR

II.1.6. Information about lots
This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)
79341000 Advertising services, 79341200 Advertising management services

II.2.3. Place of performance
NUTS code: ES11 Galicia

II.2.4. Description of the procurement
Contratación, mediante acuerdo marco con un único adjudicatario, del servicio de elaboración, producción y plan de medios de las campañas de promoción de los ámbitos competenciales atribuidos la Redes de Telecomunicación Galegas Retegal, S.A. y, especialmente las iniciativas encaminadas al logro de los objetivos de la Estrategia Galicia Digital 2030.

II.2.5. Award criteria
Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value
Value excluding VAT: 500 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system
Duration in months: 24
This contract is subject to renewal: no

II.2.10. Information about variants
Variants will be accepted: no

II.2.11. Information about options
Options: no

II.2.13. Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure
Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system
The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)
The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate
Date: 24/04/2023 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted
Spanish, Galician

IV.2.7. Conditions for opening of tenders
Date: 26/04/2023 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence
This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body
Official name: Tribunal Administrativo de Contratación Pública de la Comunidad Autónoma de Galicia (TACGal)
Town: Santiago de Compostela
Country: Spain

VI.5. Date of dispatch of this notice
24/03/2023