

F-Montpellier: Promotional services
OJ S 109/2013 07/06/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Sud de France export
Postal address: L'Acropole, 954 avenue Jean Mermoz
Town: Montpellier
Postal code: 34000
Country: France
For the attention of: François Fourrier

I.2. Type of the contracting authority

Other

I.3. Main activity

Other: Services aux entreprises

I.4. Contract award on behalf of other contracting authorities

Section II: Object of the contract

II.1. Description

II.1.1. Title

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 27: Other services
Main site or place of performance: Territoire national
NUTS code FR813 Hérault

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Réalisation d'actions publi-promotionnelles dans les circuits de la grande distribution pour la campagne 2013. Marché unique à bons de commande sans mini et maxi et plusieurs opérateurs économiques.

II.1.5. CPV code(s)

79342200 Promotional services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 368 000 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Valeur technique (au vu des références globales mentionnées au dossier technique).

Weighting 40

2. Connaissance des circuits de distribution nationaux. Weighting 30

3. Prix des prestations. Weighting 30

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

13COM02

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 53-087203](#) of 15.3.2013

Section V: Award of contract

Lot title: Marché : 13COM03. 13COM03. Attribué

V.1. Date of conclusion of the contract

V.2. Information about tenders

Number of tenders received: 3

V.3. Name and address of the contractor

Official name: Idal

Postal address: 8 impasse Youri Gagarine

Town: Salaise sur Sanne

Postal code: 38150

E-mail: mcuennet@idal-animation.com

Telephone: +33 474290170

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 368 000 EUR

If annual or monthly value:

Number of years: 2

V.5. Information about subcontracting

Lot title: Marché : 13COM02. 13COM02. Attribué

V.1. Date of conclusion of the contract

31.5.2013

V.2. Information about tenders

Number of tenders received: 3

V.3. Name and address of the contractor

Official name: Only You

Postal address: Le Grand Bosquet, bât B, chemin de Font Sereine

Town: Gemenos

Postal code: 13420

E-mail: diane.quilichini@onlyyou.eu.com

Telephone: +33 176693067

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 368 000 EUR

If annual or monthly value:

Number of years: 2

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

La consultation du(des) contrat(s) peut être effectuée à l'adresse de l'organisme acheteur. Les concurrents évincés peuvent exercer un recours de pleine juridiction devant le juge administratif dans un délai de 2 mois à compter de la publication du présent avis

Annonce n° 151, BOAMP 53 B du 15.3.2013.

Date d'envoi du présent avis au JOUE et au BOAMP : 5.6.2013.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal administratif de Montpellier

Postal address: 6 rue Pitot

Town: Montpellier

Postal code: 34000

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Greffe du tribunal administratif de Montpellier

Postal address: 6 rue Pitot

Town: Montpellier

Postal code: 34000

Telephone: +33 467548100

Fax: +33 467547410

VI.4.

Date of dispatch of this notice

5.6.2013