

Sweden-Vallentuna: Marketing services
OJ S 105/2016 02/06/2016
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Söderhalls Renhållningsverk Aktiebolag (SÖRAB)

Postal address: Box 63

Town: Vallentuna

Postal code: SE-186 21

Country: Sweden

For the attention of: Beatrice Tjärnhell

E-mail: beatrice.tjarnhell@sorab.se

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

Environment

I.4. Contract award on behalf of other contracting authorities

Section II: Object of the contract

II.1. Description

II.1.1. Title

Kreativa kommunikationstjänster.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Vallentuna.

NUTS code SE110 Stockholms län

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Denna upphandling avser kreativa kommunikationstjänster med syfte att utveckla och säkerställa SÖRAB:s varumärke samt få de boende och verkande i regionen att förstå att de spelar en viktig roll för åstadkommandet av en miljömässig och effektiv avfallshantering. Vi är i behov av en extern partner som kan bistå oss i vårt kommunikationsarbete både på strategisk och operativ nivå.

II.1.5. CPV code(s)

79342000 Marketing services, 79341000 Advertising services, 79413000 Marketing management consultancy services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Anbudspris
2. Kvalitet – Arbetssätt

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

UH 2015-9

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2015/S 192-348098](#) of 3.10.2015

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Kreativa kommunikationstjänster

V.1. Date of conclusion of the contract

7.12.2015

V.2. Information about tenders

Number of tenders received: 13

V.3. Name and address of the contractor

Official name: Le Bureau Suede AB
National registration number: 556688-0398
Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Visma TendSign-annons: <http://www.opic.com/notice.asp?req=didstjwp>

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

30.5.2016