

**Norway-Oslo: Public relations services**

OJ S 103/2015 30/05/2015

**Contract notice****Services****Directive 2004/18/EC****Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Opplysningsvesenets Fond

National registration number: 970 955 569

Postal address: Rådhusgata 1-3

Town: Oslo

Postal code: 0105

Country: Norway

For the attention of: Harald Magne Glomdal

E-mail: [ovf@ovf.no](mailto:ovf@ovf.no)

Telephone: +47 23081500

Fax: +47 23081501

**Internet address(es):**General address of the contracting authority: <http://www.ovf.no>Address of the buyer profile: <https://kgv.doffin.no/ctm/Supplier/CompanyInformation/Index/3270>Electronic access to information: <https://kgv.doffin.no/ctm/Supplier/Documents/Folder/132308>**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Other: property management and finance

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title attributed to the contract by the contracting authority**

Communication services.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 15: Publishing and printing services on a fee or contract basis

Main site or place of performance: Oslo, Norway.

NUTS code NO Norge

### **II.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

### **II.1.4. Information about framework agreement**

Framework agreement with several operators

Maximum number Envisaged maximum number of participants to the framework agreement  
: 2

#### **Duration of the framework agreement**

Duration in years: 2

#### **Estimated total value of purchases for the entire duration of the framework agreement**

Estimated value excluding VAT:

Range: between 800 000 and 3 200 000 NOK

### **II.1.5. Short description of the contract or purchase(s)**

The aim of this procurement is to enter into 2 separate framework agreements with service providers within:

- Strategic and operative PR and communication consultancy.
- Design, graphic production and printing.

### **II.1.6. CPV code(s)**

79416000 Public relations services, 79811000 Digital printing services, 79820000 Services related to printing

### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **II.1.8. Lots**

This contract is divided into lots: yes

Tenders may be submitted for one or more lots

### **II.1.9. Information about variants**

Variants will be accepted: no

## **II.2. Scope of the procurement**

### **II.2.1. Total quantity or scope**

Estimated value excluding VAT:

Range: between 800 000 and 3 200 000 NOK

### **II.2.2. Information about options**

Options: no

### **II.2.3. Information about renewals**

This contract is subject to renewal: yes

Number of possible renewals: 2

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 12 (from the award of the contract)

## **II.3. Duration of the contract or time limit for completion**

Duration in months: 024 (from the award of the contract)

Information about lots

Lot No: 1

Lot title: PR and communication consultancy

**1) Short description**

The aim of this procurement is to enter into framework agreements with a service provider within:

— Strategic and operative PR and communication consultancy.

**2) CPV code(s)**

79416000 Public relations services, 79811000 Digital printing services, 79820000 Services related to printing

**3) Quantity or scope**

Estimated value excluding VAT:

Range: between 400 000 and 1 600 000 NOK

**4) Indication about different time frame or duration**

**5) Additional information about lots**

Lot No: 2

Lot title: Design, graphic production and printing

**1) Short description**

The aim of the procurement is to enter into a framework agreement with a service provider within:

— Design, graphic production and printing.

**2) CPV code(s)**

79820000 Services related to printing, 79416000 Public relations services, 79811000 Digital printing services

**3) Quantity or scope**

Estimated value excluding VAT:

Range: between 800 000 and 1 600 000 NOK

**4) Indication about different time frame or duration**

**5) Additional information about lots**

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**Section III: Legal, economic, financial and technical information**

**III.1. Conditions related to the contract**

**III.1.1. Deposits and guarantees required**

**III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

**III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

**III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

**III.2. Conditions for participation**

### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: See the tender documentation.

### **III.2.2. Economic and financial ability**

List and brief description of conditions: See the tender documentation.

### **III.2.3. Technical and professional ability**

List and brief description of conditions:

There are requirements, see the tender documentation.

Minimum level(s) of standards possibly required:

Written and oral Norwegian is required. See the tender documentation.

### **III.2.4. Information about reserved contracts**

#### **III.3. Conditions specific to services contracts**

#### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

#### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

15/794

#### **IV.3.2. Previous publication concerning this procedure**

no

#### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Payable documents: no

**IV.3.4. Time limit for receipt of tenders or requests to participate**

23.6.2015 - 13:00

**IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.3.6. Languages in which tenders or requests to participate may be submitted**

Other: Norwegian.

**IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

until: 23.9.2015

**IV.3.8. Conditions for opening of tenders**

Date: 23.6.2015 - 15:00

Persons authorised to be present at the opening of tenders: no

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

**VI.5. Date of dispatch of this notice**

27.5.2015