

Norway-Molde: Public relations management services
OJ S 78/2019 19/04/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Statens vegvesen Region midt

National registration number: 971 032 081

Postal address: Postboks 2525

Town: Molde

NUTS code: NO053 Møre og Romsdal

Postal code: 6404

Country: Norway

E-mail: firmapost-midt@vegvesen.no

Internet address(es):

Main address: <http://www.vegvesen.no>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/249176>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Procurement of Communications Consultancy Services

Reference number: 18/166680

II.1.2. Main CPV code

79416100 Public relations management services

II.1.3. Type of contract

Services

II.1.4. Short description

The Norwegian Public Roads Administration Central Region has entered a contract for communications consultancy services. The objective of the assignment is primarily to strengthen the capacity of the communications staff to contribute communications consultancy services to projects and departments in the region.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 600 000,00 NOK

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services, 92111200 Advertising, propaganda and information film and video-tape production

II.2.3. Place of performance

NUTS code: NO061 Sør-Trøndelag

Main site or place of performance: Trondheim.

II.2.4. Description of the procurement

The Norwegian Public Roads Administration Central Region wants tenders for the delivery of communications consultancy services. The objective of the assignment is primarily to strengthen the capacity of the communications staff to contribute communications consultancy services to projects and departments in the region. Communications tasks included in the assignment:

- communications consultancy services to projects and departments,
- communications support for leaders,
- media management,
- text production of i.a. press releases, feature articles/letters to the editor, intranet,
- production and editing of photos and videos i.a. to the agency's web pages and social media.

II.2.5. Award criteria

Quality criterion - Name: Quality / Weighting: 40

Price - Weighting: 60

II.2.11. Information about options

Options: yes

Description of options:

The Contracting Authority will have an option to extend the contract for 6 months.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 147-337699](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Procurement of Communications Consultancy Services

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

19/12/2018

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Stein Risstad Larssen AS

National registration number: 917 889 198

Postal address: Væretrøa 204

Town: Ranheim

NUTS code: NO061 Sør-Trøndelag

Postal code: 7055

Country: Norway

E-mail: steinrisstadlarssen@me.com

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 600 000,00 NOK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1.

Review body

Official name: Statens vegvesen Region midt

Postal address: Postboks 2525

Town: Molde

Postal code: 6404

Country: Norway

E-mail: firmapost-midt@vegvesen.no

VI.5. Date of dispatch of this notice

18/04/2019