

Spain-Galdakao: Graphic design services
OJ S 74/2021 16/04/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ayuntamiento de Galdakao

National registration number: P4804400B

Postal address: Kultura arloa, Torrezabal Kultur Etxea 48960 Galdakao (Bizkaia)

Town: Galdakao

NUTS code: ES213 Bizkaia

Postal code: 48960

Country: Spain

Contact person: Departamento Contratación

E-mail: contratacion@galdakao.net

Telephone: +34 944010500

Internet address(es):

Main address: <http://www.galdakao.eus>

Address of the buyer profile: <https://www.contratacion.euskadi.eus/>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicios para diseñar y ejecutar los diferentes trabajos del área de comunicación del Ayuntamiento de Galdakao incorporando la perspectiva de género y criterios lingüísticos
Reference number: 5411/2019

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicios para diseñar y ejecutar los diferentes trabajos del área de comunicación del Ayuntamiento de Galdakao incorporando la perspectiva de género y criterios lingüísticos.

II.1.6.

Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 228 295,51 EUR

II.2. Description

II.2.1. Title

Lote 1

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services, 79824000 Printing and distribution services

II.2.3. Place of performance

NUTS code: ES213 Bizkaia

II.2.4. Description of the procurement

Lote 1: creación, diseño y producción de soportes de comunicación.

II.2.5. Award criteria

Quality criterion - Name: Lote 1: sobre B: los especificados en la cláusula 22.2.1 de las cláusulas específicas del contrato (ponderación: 49) / Weighting: 49

Cost criterion - Name: Lote 1: sobre C: los especificados en la cláusula 22.2.2 de las cláusulas específicas del contrato (ponderación: 51) / Weighting: 51

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lote 2

Lot No: 2

II.2.2. Additional CPV code(s)

79824000 Printing and distribution services

II.2.3. Place of performance

NUTS code: ES213 Bizkaia

II.2.4. Description of the procurement

Lote 2: distribución y pegado de soportes y bandos de comunicación.

II.2.5. Award criteria

Quality criterion - Name: Lote 2: sobre B: los especificados en la cláusula 22.2.1 de las cláusulas específicas del contrato (ponderación: 49) / Weighting: 49

Cost criterion - Name: Lote 2: sobre C: los especificados en la cláusula 22.2.2 de las cláusulas específicas del contrato (ponderación: 51) / Weighting: 51

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lote 3

Lot No: 3

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: ES213 Bizkaia

II.2.4. Description of the procurement

Lote 3: inserción en los medios de comunicación de los anuncios generados en las campañas publicitar.

II.2.5. Award criteria

Quality criterion - Name: Lote 3: sobre B: los especificados en la cláusula 22.2.1 de las cláusulas específicas del contrato (ponderación: 30) / Weighting: 30

Cost criterion - Name: Lote 3: sobre C: los especificados en la cláusula 22.2.2 de las cláusulas específicas del contrato (ponderación: 70) / Weighting: 70

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lote 4

Lot No: 4

II.2.2. Additional CPV code(s)

72400000 Internet services

II.2.3. Place of performance

NUTS code: ES213 Bizkaia

II.2.4. Description of the procurement

Lote 4: creación diseño y alimentación de acciones de comunicación en redes sociales y web.

II.2.5. Award criteria

Quality criterion - Name: Lote 4: sobre B: los especificados en la cláusula 22.2.1 de las cláusulas específicas del contrato (ponderación: 49) / Weighting: 49

Cost criterion - Name: Lote 4: sobre C: los especificados en la cláusula 22.2.2 de las cláusulas específicas del contrato (ponderación: 51) / Weighting: 51

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 203-493786](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

Lote 1

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

30/03/2021

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: DI-DA Kooperatiba Elkarte

Town: Abadiño

NUTS code: ES211 Araba/Álava

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 504 132,29 EUR

Total value of the contract/lot: 110 445,91 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2

Lot No: 2

Title:

Lote 2

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

30/03/2021

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Alfa Formación y Consultoría, S. L. U.

Town: Galdakao

NUTS code: ES213 Bizkaia

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 84 131,20 EUR

Total value of the contract/lot: 18 399,60 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 3

Lot No: 3

Title:

Lote 3

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

30/03/2021

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Taller 2 A, S. L.

Town: Getxo

NUTS code: ES213 Bizkaia

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 280 000,00 EUR

Total value of the contract/lot: 70 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 4

Lot No: 4

Title:

Lote 4

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

30/03/2021

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 0
Number of tenders received from tenderers from other EU Member States: 0
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 0
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Digitalde Comunicación en Red, S. L.
Town: Galdakao
NUTS code: ES213 Bizkaia
Country: Spain
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 140 000,00 EUR
Total value of the contract/lot: 29 450,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Órgano Administrativo de Recursos Contractuales
Town: Vitoria-Gasteiz
Country: Spain
E-mail: oarc@euskadi.eus

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
Plazo de recurso: quince días conforme al artículo 50 de la LCSP.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Contacto Técnico
Postal address: Registro de Plicas: Kurtzeko plaza, 1, 48960 Galdakao (Bizkaia)
Town: Galdakao
Country: Spain
E-mail: contratacion@galdakao.net
Telephone: +34 34944010500
Internet address: <http://www.galdakao.eus>

VI.5. Date of dispatch of this notice

12/04/2021