

Spain-Malaga: Advertising and marketing services
OJ S 74/2021 16/04/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Empresa Pública para la Gestión del Turismo y del Deporte de Andalucía, S. A.

National registration number: A-93/090744

Postal address: C/ Compañía, 40

Town: Málaga

NUTS code: ES617 Málaga

Postal code: 29008

Country: Spain

Contact person: C/ Compañía, 40

E-mail: contratacion@andalucia.org

Telephone: +34 951299300

Internet address(es):

Main address: <http://www.juntadeandalucia.es/contratacion>

I.4. Type of the contracting authority

Other type: Empresa pública

I.5. Main activity

Other activity: Promocionar el turismo y el deporte

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Stand adaptable para la participación de Andalucía en la feria FITUR 2021

Reference number: C101-06GL-0720-0052

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Contratación, en régimen de alquiler, del stand adaptable, incluido diseño, equipamiento, decoración, transporte, ejecución material, montaje, mantenimiento y desmontaje, con el que Turismo y Deporte de Andalucía y las diputaciones provinciales de Andalucía participarán en la feria FITUR 2021, que se celebrará en Madrid, en el recinto ferial Juan Carlos I, del 20 al 24.1.2021, ambos días incluidos, en un espacio de 5 300 m2.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 096 425,62 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ES300 Madrid

II.2.4. Description of the procurement

Contratación, en régimen de alquiler, del stand adaptable, incluido diseño, equipamiento, decoración, transporte, ejecución material, montaje, mantenimiento y desmontaje, con el que Turismo y Deporte de Andalucía y las diputaciones provinciales de Andalucía participarán en la feria FITUR 2021, que se celebrará en Madrid, en el recinto ferial Juan Carlos I, del 20 al 24.1.2021, ambos días incluidos, en un espacio de 5 300 m2.

II.2.5. Award criteria

Quality criterion - Name: Los recogidos en el Pliego de Cláusulas Particulares / Weighting: 66
Price - Weighting: 34

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: El contrato será cofinanciado con cargo a Fondos FEDER: Programa Operativo Integrado de Andalucía 2014-2020 (tasa de cofinanciación 80 %) «Andalucía se mueve con Europa».

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 149-365623](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: Único

Title:

Stand adaptable para la participación de Andalucía en la feria FITUR 2021

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

08/04/2021

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UTE: Absolute Comunicación, S. L. — Eventísimo, S. L.

Town: Sevilla

NUTS code: ES618 Sevilla

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 096 425,62 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administrativo de Recursos Contractuales

Town: Sevilla

Country: Spain

VI.5. Date of dispatch of this notice

12/04/2021