

France-Bagneux: Advertising and marketing services
OJ S 63/2023 29/03/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: AGEFIPH

National registration number: 34995887600188

Postal address: 192 Avenue Aristide Briand

Town: BAGNEUX

NUTS code: FR105 Hauts-de-Seine

Postal code: 92226

Country: France

E-mail: contact-da@agefiph.asso.fr

Internet address(es):

Main address: <https://www.agefiph.fr>

I.4. Type of the contracting authority

Other type: Autre

I.5. Main activity

Other activity: Insertion et maintien dans l'emploi des personnes handicapées

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Dcom - Social Media Management

Reference number: 2022-A-0056

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

L'objet du présent marché est la réalisation d'une prestation de Social Media Management

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 423 600,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72400000 Internet services, 79341100 Advertising consultancy services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

L'objet du présent marché est la réalisation d'une prestation de Social Media Management

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 005-008666](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

24/03/2023

V.2.2. Information about tenders

Number of tenders received: 11

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: MADISON COMMUNICATION
Postal address: 10 RUE GAETAN RONDEAU
Town: NANTES
NUTS code: FRG01 Loire-Atlantique
Postal code: 44200
Country: France
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 423 600,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Judiciaire de Nanterre
Postal address: 179-191, avenue Joliot-Curie
Town: Nanterre
Postal code: 92020
Country: France
Telephone: +33 140971010
Fax: +33 899186589
Internet address: <http://accueil.tj-nanterre@justice.fr>

VI.5. Date of dispatch of this notice

24/03/2023