

189021-2026 - Competition

Austria – Advertising and marketing services – Otto Wagner Areal – RV Public Relations

OJ S 54/2026 18/03/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Otto Wagner Areal Revitalisierung GmbH

Email: kanzlei@schramm-oehler.at

Legal type of the buyer: Public undertaking

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Otto Wagner Areal – RV Public Relations

Description: Ziel des gegenständlichen Vergabeverfahrens ist der Abschluss einer Rahmenvereinbarung mit dem nach dem Zuschlagsschema bestgereihten Unternehmen zur Beschaffung von Leistungen in den Bereichen Kommunikationsberatung, Public Affairs & Stakeholdermanagement für das Otto Wagner Areal in 1140 Wien.

Procedure identifier: b6e3042c-e4f0-4d22-8e92-1454b46bf9b6

Internal identifier: 0

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

Main features of the procedure: Siehe Ausschreibungsunterlagen.

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.4. General information

Additional information: Siehe Ausschreibungsunterlagen.

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document, Notice

Corruption: {0}

Fraud: {0}

Money laundering or terrorist financing: {0}

Participation in a criminal organisation: {0}

Terrorist offences or offences linked to terrorist activities: {0}

Child labour and including other forms of trafficking in human beings: {0}

Breaching of obligations in the fields of environmental law: {0}

Breaching of obligations in the fields of labour law: {0}

Breaching of obligations in the fields of social law: {0}

Agreements with other economic operators aimed at distorting competition: {0}
Grave professional misconduct: {0}
Misrepresentation, withheld information, unable to provide required documents or obtained confidential information of this procedure: {0}
Offence concerning its professional conduct in the domain of defence procurement: {0}
Conflict of interest due to its participation in the procurement procedure: {0}
Direct or indirect involvement in the preparation of this procurement procedure: {0}
Early termination, damages, or other comparable sanctions: {0}
Lack of reliability to exclude risks to the security of the country: {0}
Breaching of obligations set under purely national exclusion grounds: {0}
Breaching obligation relating to payment of social security contributions: {0}
Breaching obligation relating to payment of taxes: {0}
Business activities are suspended: {0}
Bankruptcy: {0}
Insolvency: {0}
Assets being administered by liquidator: {0}
Analogous situation like bankruptcy, insolvency or arrangement with creditors under national law: {0}

5. Lot

5.1. Lot: LOT-5880

Title: Otto Wagner Areal – RV Public Relations

Description: Ziel des gegenständlichen Vergabeverfahrens ist der Abschluss einer Rahmenvereinbarung mit dem nach dem Zuschlagsschema bestgereihten Unternehmen zur Beschaffung von Leistungen in den Bereichen Kommunikationsberatung, Public Affairs & Stakeholdermanagement für das Otto Wagner Areal in 1140 Wien.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Options:

Description of the options: Siehe Ausschreibungsunterlagen.

5.1.2. Place of performance

Town: Wien

Postcode: 1140

Country subdivision (NUTS): Wien (AT130)

Country: Austria

5.1.3. Estimated duration

Start date: 01/09/2026

Duration end date: 31/08/2030

5.1.4. Renewal

Maximum renewals: 1

Other information about renewals: Die Rahmenvereinbarung wird auf vier Jahre mit der Option auf Verlängerung um zwei Jahre abgeschlossen (näheres siehe Pkt. 7.12). Für Details siehe Ausschreibungsunterlagen.

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Additional information: Siehe Ausschreibungsunterlagen.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

The procedure will take place in successive stages. At each stage, some participants may be eliminated

The buyer reserves the right to award the contract on the basis of the initial tenders without any further negotiations

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Konzept

Category of award weight criterion: Weight (points, exact)

Award criterion number: 70

Criterion:

Type: Price

Description: Gesamtbewertungssumme

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

5.1.11. Procurement documents

Address of the procurement documents: <https://schramm-oehler.vergabeportal.at/Detail/239559>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://schramm-oehler.vergabeportal.at/Detail/239559>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of requests to participate: 17/04/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Siehe Ausschreibungsunterlagen.

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Verwaltungsgericht Wien

Information about review deadlines: Gemäß den entsprechenden gesetzlichen Vorgaben

8. Organisations

8.1. ORG-0832

Official name: Otto Wagner Areal Revitalisierung GmbH

Registration number: 9110017207314

Postal address: Baumgartner Höhe 1 / Pavillon 12

Town: Wien

Postcode: 1140

Country subdivision (NUTS): Wien (AT130)

Country: Austria

Contact point: Schramm Öhler Rechtsanwälte GmbH, Bartensteingasse 2, 1010 Wien z.H.

Mag. Hannes Pesendorfer

Email: kanzlei@schramm-oehler.at

Telephone: +43 1 409 76 09

Internet address: <https://www.schramm-oehler.at/>

Buyer profile: <https://www.schramm-oehler.at/>

Roles of this organisation:

Buyer

8.1. ORG-6003

Official name: Verwaltungsgericht Wien

Registration number: 9110019835300

Postal address: Muthgasse 62

Town: Wien

Postcode: 1190

Country subdivision (NUTS): Wien (AT130)

Country: Austria

Email: post@vgw.wien.gv.at

Telephone: +43 1400038500

Fax: +43 140009938529

Internet address: <http://www.verwaltungsgericht.wien.gv.at>

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 112d28a4-1216-4858-a05b-e06169259d72 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 16/03/2026 18:39:00 (UTC+01:00) Central European Time, Western European Summer Time

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