

France-Pau: Advertising and marketing services
OJ S 79/2019 23/04/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Communauté d'agglomération Pau Béarn Pyrénées

Postal address: Hôtel de France, 2 bis place Royale

Town: Pau

NUTS code: FRI15 Pyrénées-Atlantiques

Postal code: 64000

Country: France

E-mail: s.panizzon@agglo-pau.fr

Telephone: +33 591150550

Internet address(es):

Main address: <http://www.pau.fr>

I.1. Name and addresses

Official name: Ville de Pau

Postal address: Hôtel de Ville, place Royale

Town: Pau

NUTS code: FRI15 Pyrénées-Atlantiques

Postal code: 64000

Country: France

E-mail: s.panizzon@agglo-pau.fr

Telephone: +33 591150550

Internet address(es):

Main address: <http://www.pau.fr>

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

Other type: EPCI

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Prestation de communication pour la promotion et l'attractivité du territoire

II.1.2.

Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Prestation de communication pour la promotion et l'attractivité du territoire.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 58 000,00 EUR

II.2. Description**II.2.3. Place of performance**

NUTS code: FRI15 Pyrénées-Atlantiques

II.2.4. Description of the procurement

Prestation de communication pour la promotion et l'attractivité du territoire.

II.2.5. Award criteria

Quality criterion - Name: Qualité de l'offre / Weighting: 65

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

Contract No: 19A016

Title:

Prestation de communication pour la promotion et l'attractivité du territoire

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/04/2019

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Duck Expérience

Postal address: 73 boulevard Pereire

Town: Paris

NUTS code: FR101 Paris

Country: France

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Mediaplus

Town: Courbevoie

NUTS code: FR106 Seine-Saint-Denis

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 58 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Les prestations seront rémunérées à la fois par application du prix global forfaitaire d'un montant de 58 000,00 EUR HT et par application aux quantités réellement exécutées des prix unitaires fixés dans le bordereau des prix.

La durée du marché correspond au délai d'exécution. Les prestations débuteront à compter de la date de notification du contrat et se termineront le 15.4.2020.

Modalités de consultation du marché: le marché peut être consulté, dans le respect des secrets protégés par la loi, à l'adresse suivante: direction des finances et des affaires juridiques, villa Ridgway, 26 avenue des Lilas, 64000 Pau, Tél: +33 547053031, fax: +33 547053038, du lundi au vendredi (sauf jours fériés), aux heures suivantes: de 9:00 à 12:30 et de 13:30 à 16:30 sur rendez vous.

Une demande en ce sens doit être au préalable adressée par courrier ou par télécopie à l'adresse indiquée ci-dessus.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Pau
Postal address: 50 cours Lyautey
Town: Pau
Postal code: 64000
Country: France
Telephone: +33 559849440
Fax: +33 559024993

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Pau
Postal address: 50 cours Lyautey
Town: Pau
Postal code: 64000
Country: France
Telephone: +33 559849440
Fax: +33 559024993

VI.5. Date of dispatch of this notice

18/04/2019