

Norway-Halden: Advertising and marketing services
OJ S 71/2022 11/04/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Høgskolen i Østfold
National registration number: 971 567 376
Postal address: B R A Veien 4
Town: Halden
NUTS code: NO082 Viken
Postal code: 1783
Country: Norway
Contact person: Ninni Christine Christiansen
E-mail: ninni.c.christiansen@hiof.no
Internet address(es):
Main address: <http://www.hiof.no>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Digital advertising, assistance with social media and the administration of paid searches -
framework agreement
Reference number: 21/09735

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

HiØ intends to enter into a framework agreement for assistance with and procurement of digital advertising on websites and social media, and the administration of paid searches in accordance with the description in the contest documents

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 3 000 000,00 NOK

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services, 79342000 Marketing services

II.2.3. Place of performance

NUTS code: NO082 Viken

II.2.4. Description of the procurement

HiØ intends to enter into a framework agreement for assistance with and procurement of digital advertising on websites and social media, and the administration of paid searches in accordance with the description in the contest documents

II.2.5. Award criteria

Cost criterion - Name: prices and costs related to digital publishing / Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 242-639260](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

05/04/2022

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Wavemaker AS

National registration number: 977 176 875

Postal address: Stortorvet 10 - Postboks 353 Sentrum

Town: Oslo

NUTS code: NO Norge

Postal code: 0101

Country: Norway

Internet address: <http://www.wavemaker.no>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 3 000 000,00 NOK

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

Mercell notice: <https://opic.com/id/affyzvyvxz>

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Halden Tingrett

Town: Halden

Country: Norway

VI.5. Date of dispatch of this notice

06/04/2022