

191716-2026 - Competition

Netherlands – Advertising and marketing services – Europese aanbesteding
Communicatiediensten
OJ S 55/2026 19/03/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: GGD Zuid Limburg

Email: info@ggdzl.nl

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Health

2. Procedure

2.1. Procedure

Title: Europese aanbesteding Communicatiediensten

Description: De aanbestedende dienst beoogt met één (1) inschrijver een raamovereenkomst te sluiten ten behoeve van communicatiediensten. De verwachte omvang van de raamovereenkomst bedraagt circa €137.500 per jaar (inclusief btw). De totale geraamde waarde van de overeenkomst komt daarmee uit op €550.000 (inclusief btw).

Procedure identifier: 923e8bfd-2f2b-4080-80da-da77bb4cf1bc

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Zuid-Limburg (NL423)

Country: Netherlands

Additional information: Heerlen

2.1.3. Value

Estimated value excluding VAT: 550 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Communicatiediensten

Description: De aanbestedende dienst beoogt met één (1) inschrijver een raamovereenkomst te sluiten ten behoeve van communicatiediensten. De verwachte omvang van de raamovereenkomst is circa €137.500 excl. btw per jaar

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Options:

Description of the options: n.v.t.

5.1.2. Place of performance

Country subdivision (NUTS): Zuid-Limburg (NL423)

Country: Netherlands

Additional information: Heerlen

5.1.3. Estimated duration

Duration: 24 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: De raamovereenkomst wordt aangegaan voor een initiële looptijd van twee (2) jaar, met de mogelijkheid voor de opdrachtgever om deze eenzijdig te verlengen met twee (2) maal met één (1) jaar.

5.1.5. Value

Estimated value excluding VAT: 550 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Kwaliteit

Description: Kwaliteit

Category of award weight criterion: Weight (points, exact)

Award criterion number: 70

Criterion:

Type: Price

Name: Prijs

Description: Prijs

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

5.1.11. Procurement documents

Deadline for requesting additional information: 17/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.tenderned.nl/aankondigingen/overzicht/416422>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.tenderned.nl/aankondigingen/overzicht/416422>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 11/05/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 11/05/2026 10:01:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

A non-disclosure agreement is required: yes

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: GGD Zuid Limburg - Rechtbank Limburg

Organisation providing additional information about the procurement procedure: GGD Zuid Limburg

Organisation providing more information on the review procedures: GGD Zuid Limburg

Organisation receiving requests to participate: GGD Zuid Limburg

8. Organisations

8.1. ORG-0001

Official name: GGD Zuid Limburg

Registration number: 341615719

Postal address: Het Overloon 2

Town: Heerlen

Postcode: 6411TE
Country subdivision (NUTS): Zuid-Limburg (NL423)
Country: Netherlands
Contact point: Lotte Janssen
Email: info@ggdzl.nl
Telephone: +31 888805000
Internet address: <http://www.ggdzl.nl>

Other contact points:

Official name: Rechtbank Limburg
Town: Maastricht
Postcode: 6214 PA
Country subdivision (NUTS): Zuid-Limburg (NL423)
Country: Netherlands
Email: rechtbanklimburg@rechtspraak.nl
Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Limburg>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Organisation receiving requests to participate
Review organisation
Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 98588a41-05a6-409e-be94-af28374eefbd - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 18/03/2026 15:37:56 (UTC+01:00) Central European Time, Western European Summer Time
Languages in which this notice is officially available: Dutch
Notice publication number: 191716-2026
OJ S issue number: 55/2026
Publication date: 19/03/2026