

192382-2026 - Competition

France – Graphic design services – DCOM-CONCEPTION ET MISE EN oeUVRE DE DISPOSITIFS DE COMMUNICATION

OJ S 55/2026 19/03/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: AGEFIPH

Email: contact-da@agefiph.asso.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Social protection

2. Procedure

2.1. Procedure

Title: DCOM-CONCEPTION ET MISE EN oeUVRE DE DISPOSITIFS DE COMMUNICATION

Description: Le présent Appel Public à Candidatures a pour objet de sélectionner les candidats admis à présenter une offre lors de la consultation portant sur les prestations suivantes : - Conseil et mise en oeuvre de campagnes de communication (hors achat media) - Réalisation/production de supports de communication

Procedure identifier: 0dc94174-cb27-4d59-95d0-00730fa77851

Internal identifier: 2026-A-0002

Type of procedure: Restricted

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

2.1.2. Place of performance

Postal address: 192 Avenue Aristide Briand

Town: Bagneux

Postcode: 92226

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

2.1.3. Value

Estimated value excluding VAT: 3 333 333,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Lot n°1 : CONSEIL ET MISE EN oeuvre DE CAMPAGNES DE COMMUNICATION

Description: CONSEIL ET MISE EN oeuvre DE CAMPAGNES DE COMMUNICATION

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Postal address: 192 Avenue Aristide Briand

Town: Bagneux

Postcode: 92226

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

5.1.3. Estimated duration

Start date: 01/12/2026

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 1 666 666,67 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1795001>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement**Terms of the procedure:**

Estimated date of dispatch of the invitations to submit tenders: 25/06/2026

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1795001>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 15/04/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire de Nanterre

Organisation providing additional information about the procurement procedure: AGEFIPH

Organisation providing more information on the review procedures: Tribunal judiciaire de Nanterre

5.1. Lot: LOT-0002

Title: Lot n°2 : REALISATION / PRODUCTION DE SUPPORTS DE COMMUNICATION

Description: REALISATION / PRODUCTION DE SUPPORTS DE COMMUNICATION

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79415200 Design consultancy services

5.1.2. Place of performance

Postal address: 192 Avenue Aristide Briand

Town: Bagneux

Postcode: 92226

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

5.1.3. Estimated duration

Start date: 01/12/2026

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 1 666 666,67 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1795001>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of the procedure:

Estimated date of dispatch of the invitations to submit tenders: 25/06/2026

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1795001>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 15/04/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire de Nanterre

Organisation providing additional information about the procurement procedure: AGEFIPH

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: DDD313B0-B022-4E48-137A89E14CC74C9E

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: AGEFIPH

Registration number: 64531

Postal address: 192 Avenue Aristide Briand

Town: Bagneux

Postcode: 92226

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

Contact point: DEKERLE Caroline

Email: contact-da@agefiph.asso.fr

Telephone: 0800111009

Internet address: <https://www.agefiph.fr>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: AGEFIPH

Registration number: DDD313FF-0C46-F975-F2B23824F2D4BE83

Postal address: 192 Avenue Aristide Briand

Town: Bagneux

Postcode: 92226

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

Email: contact-da@agefiph.asso.fr

Telephone: 0800111009

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal Judiciaire de Nanterre

Registration number: DDD3143C-9F3C-D2D0-DF91A6843568B8ED

Postal address: 179-191, avenue Joliot-Curie

Town: Nanterre

Postcode: 92020

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

Email: accueil.tj-nanterre@justice.fr

Telephone: 0140971010

Fax: 0899186589

Internet address: <https://www.telerecours.fr/>

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal judiciaire de Nanterre

Registration number: DDD31467-0837-BF7C-F30379BD6120F45E

Postal address: 179-191, avenue Joliot-Curie

Town: Nanterre

Postcode: 92020

Country subdivision (NUTS): Hauts-de-Seine (FR105)

Country: France

Email: accueil.tj-nanterre@justice.fr

Telephone: (33)40971010

Fax: (33)40971010

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: fbb0e2e1-ab69-4a6e-a0da-16db8bb93196 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 17/03/2026 17:15:56 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 192382-2026

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