

193057-2026 - Result

Italy – Business development consultancy services – CALL FOR TENDERS THROUGH AN OPEN COMPETITIVE PROCEDURE FOR THE SELECTION OF A BODY RESPONSIBLE FOR IMPLEMENTING PART OF THE INFORMATION AND PROMOTION PROGRAMME IN ITALY AND GERMANY ENTITLED 'DOLCEFRUTTA – LA DOLCE FRUTTA FROM EUROPE' CO-FINANCED BY THE EUROPEAN UNION PURSUANT TO REGULATION (EU) 1144/2014

OJ S 56/2026 20/03/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Producers' Organisation Melodia Società Cooperativa Agricola

Email: info@opmelodia.it

Legal type of the buyer: Organisation awarding a contract subsidised by a contracting authority

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: CALL FOR TENDERS THROUGH AN OPEN COMPETITIVE PROCEDURE FOR THE SELECTION OF A BODY RESPONSIBLE FOR IMPLEMENTING PART OF THE INFORMATION AND PROMOTION PROGRAMME IN ITALY AND GERMANY ENTITLED 'DOLCEFRUTTA – LA DOLCE FRUTTA FROM EUROPE' CO-FINANCED BY THE EUROPEAN UNION PURSUANT TO REGULATION (EU) 1144/2014

Description: Call for tenders for the selection, through an open competitive procedure, of an implementing body with the aim of awarding the contract for the implementation of the remaining part of the Programme No. 101138125 for the information and promotion of quality European fresh fruit and vegetables to be carried out in Italy and Germany called “La Dolce Frutta From Europe (DolceFrutta)”.

Procedure identifier: d626ccb7-e342-482d-93c4-7ad026a3fb79

Previous notice: 80524-2026

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79411100 Business development consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Salerno (ITF35)

Country: Italy

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Call for tenders for the selection, through an open competitive procedure, of an implementing body

Description: Selection of an implementing body for the assignment of the task of implementing the remaining part (1 year) of the Programme No. 101138125 for the information and promotion of quality European fresh fruit and vegetables to be carried out in Italy and Germany called "La Dolce Frutta From Europe (DolceFrutta)".

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79411100 Business development consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Salerno (ITF35)

Country: Italy

5.1.3. Estimated duration

Start date: 13/03/2026

Duration end date: 28/02/2027

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.10. Award criteria

Criterion:

Type: Quality

Description: The Evaluation Committee will evaluate the qualitative elements of the Technical Offer based on the following criteria: QUALITY OF THE TECHNICAL OFFER: MAXIMUM 85 POINTS, divided as follows: 1a. General strategy (maximum 20 points) 2a. Graphic proposals, format, and socio-environmental sustainability (maximum 24 points) 3a. Methodological approach: Working group and reliability of oversight, experience, relationships and stakeholder relations (maximum 26 points) 4a. Environmental and social sustainability of the proposals (maximum 8 points) 5a. Additional services (maximum 7 points) CONCLUSIVENESS OF THE FINANCIAL OFFER: MAXIMUM 15 POINTS, divided as follows: 1b. Financial analysis and fees (maximum 15 points)

Category of award weight criterion: Weight (points, exact)

Award criterion number: 100

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Producers' Organisation Melodia Società Cooperativa Agricola

Organisation providing more information on the review procedures: Producers' Organisation Melodia Società Cooperativa Agricola

Organisation whose budget is used to pay for the contract: Producers' Organisation Melodia Società Cooperativa Agricola

Organisation executing the payment: Producers' Organisation Melodia Società Cooperativa Agricola
Organisation signing the contract: Producers' Organisation Melodia Società Cooperativa Agricola

6. Results

Value of all contracts awarded in this notice: 673 200,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: ZOWART srl

Tender:

Tender identifier: ZOWART srl

Identifier of lot or group of lots: LOT-0001

Value of the tender: 673 200,00 EUR

The tender was ranked: yes

Rank of the tender: 1

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: ZOWART srl

Date on which the winner was chosen: 09/03/2026

Date of the conclusion of the contract: 16/03/2026

Organisation signing the contract: Producers' Organisation Melodia Società Cooperativa Agricola

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders for which it has not been verified if they are admissible or inadmissible

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 0

Range of tenders:

Value of the lowest admissible tender: 673 200,00 EUR

Value of the highest admissible tender: 680 620,11 EUR

8. Organisations

8.1. ORG-0001

Official name: Producers' Organisation Melodia Società Cooperativa Agricola

Registration number: P.IVAIT06289150655

Town: BATTIPAGLIA (SA) - Via delle Industrie n. 31

Postcode: 84091

Country subdivision (NUTS): Salerno (ITF35)

Country: Italy

Email: info@opmelodia.it

Telephone: +390828318711

Roles of this organisation:

Buyer

Review organisation

Organisation providing more information on the review procedures

Organisation signing the contract

Organisation whose budget is used to pay for the contract

Organisation executing the payment

8.1. ORG-0002

Official name: ZOWART srl

Size of the economic operator: Medium

Registration number: P.IVAIT08333781006

Town: ROMA (RM) - Via di Porta Pinciana, 6

Postcode: ROMA

Country subdivision (NUTS): Roma (ITI43)

Country: Italy

Email: info@opmelodia.it

Telephone: +390828318711

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 0611086d-deb3-4695-beab-e4c34252f562 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 18/03/2026 17:20:31 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Italian, English

Notice publication number: 193057-2026

OJ S issue number: 56/2026

Publication date: 20/03/2026