

194379-2026 - Competition

Belgium – Public relations consultancy services – Raamovereenkomst voor strategische communicatiediensten

OJ S 56/2026 20/03/2026

**Contract or concession notice – standard regime - Change notice
Services**

1. Buyer

1.1. Buyer

Official name: Instituut voor Tropische Geneeskunde

Email: overheidsopdrachten@itg.be

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Health

2. Procedure

2.1. Procedure

Title: Raamovereenkomst voor strategische communicatiediensten

Description: Deze opdracht betreft een raamovereenkomst voor het verfijnen van de communicatiestrategie en het uitwerken van strategische communicatieprojecten.

Procedure identifier: 51f9f0ac-2498-4421-ae0b-be3fd4d6e198

Internal identifier: 2026-AAN-19

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

Main features of the procedure: De aanbestedende overheid kan onderhandelen met één of meerdere inschrijvers of kan zonder het voeren van onderhandelingen overgaan tot het gunnen van de opdracht. In dat laatste geval telt de initieel ingediende offerte als definitieve offerte.

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services, 79000000

Business services: law, marketing, consulting, recruitment, printing and security, 79341000

Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Arr. Antwerpen (BE211)

Country: Belgium

2.1.3. Value

Estimated value excluding VAT: 900 000,00 EUR

Maximum value of the framework agreement: 1 300 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: 2026-AAN-19 - 1

Description: Deze opdracht betreft een raamovereenkomst voor het verfijnen van de communicatiestrategie en het uitwerken van strategische communicatieprojecten.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services, 79000000

Business services: law, marketing, consulting, recruitment, printing and security, 79341000

Advertising services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. Antwerpen (BE211)

Country: Belgium

5.1.3. Estimated duration

Duration: 8 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.11. Procurement documents

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/744c7d44-6e2a-4d63-a6f7-f855d8b478ca/documents>

Ad hoc communication channel:

URL: <https://www.publicprocurement.be/publication-workspaces/744c7d44-6e2a-4d63-a6f7-f855d8b478ca/forum>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/744c7d44-6e2a-4d63-a6f7-f855d8b478ca/general>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of requests to participate: 10/04/2026 23:55:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 5

Justification for the duration of the framework agreement: Zie paragraaf 1.6 van de selectieidraad

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Rechtbank van Eerste Aanleg Antwerpen

Information about review deadlines: Overeenkomstig de verhaaltermijnen van de Wet betreffende de motivering, de informatie en de rechtsmiddelen inzake overheidsopdrachten, bepaalde opdrachten voor werken, leveringen en diensten en concessies van 17 juni 2013.

8. Organisations

8.1. ORG-0001

Official name: Instituut voor Tropische Geneeskunde

Registration number: 0410057701_1120

Postal address: Nationalestraat 155

Town: Antwerpen

Postcode: 2150

Country subdivision (NUTS): Arr. Antwerpen (BE211)

Country: Belgium

Email: overheidsopdrachten@itg.be

Telephone: +32 32476666

Internet address: <http://www.itg.be>

Buyer profile: <https://www.publicprocurement.be/bda?organisationIds=1120&includeOrganisationChildren=true>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: FOD Beleid en Ondersteuning

Registration number: BE001

Postal address: Simon Bolivarlaan 30, bus 1

Town: Brussel

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium
Email: revise@publicprocurement.be
Telephone: +32 2 740 80 00
Internet address: <https://bosa.belgium.be>

Roles of this organisation:

TED eSender

8.1. ORG-0003

Official name: Rechtbank van Eerste Aanleg Antwerpen
Registration number: 0308357753
Postal address: Bolivarplaats 20 bus 1
Town: Antwerpen
Postcode: 2000
Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)
Country: Belgium

Roles of this organisation:

Review organisation

10. Change

Version of the previous notice to be changed

:

f8f2d452-b973-474d-9f27-f9d77f555217-01

Main reason for change

:

Information updated

Description

:

Presentatie en opname van infosessie toegevoegd aan "Documenten".

10.1. Change

Section identifier: PROCEDURE

The procurement documents were changed on: 19/03/2026

Notice information

Notice identifier/version: 471171a4-33b1-4ce9-8d9d-74ebe00327b3 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 19/03/2026 00:00:00 (UTC+01:00) Central European Time, Western European Summer Time

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