

Germany-Güstrow: Public relations services  
OJ S 86/2018 04/05/2018  
Contract notice  
Services

Directive 2004/18/EC

## Section I: Contracting authority

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### I.1. Name and addresses

Official name: Landesamt für Umwelt, Naturschutz und Geologie Mecklenburg-Vorpommern  
Postal address: Goldberger Straße 12  
Town: Güstrow  
Postal code: 18273  
Country: Germany  
E-mail: [beschaffung@lung.mv-regierung.de](mailto:beschaffung@lung.mv-regierung.de)  
Telephone: +49 3843777102  
Fax: +49 38437779102

#### Internet address(es):

General address of the contracting authority: <http://www.lung.mv-regierung.de>

#### Additional information can be obtained from:

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address

### I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

### I.3. Main activity

Environment

### I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

## Section II: Object of the contract

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### II.1. Description

#### II.1.1. Title attributed to the contract by the contracting authority

Organisation Wolfsmanagement Mecklenburg-Vorpommern

#### II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Mecklenburg – Vorpommern

NUTS code DE8 Mecklenburg-Vorpommern

#### II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

#### **II.1.4. Information about framework agreement**

#### **II.1.5. Short description of the contract or purchase(s)**

Organisation Wolfsmanagement M-V (insbesondere koordinierende und konzeptionelle Arbeiten, Teilbereiche der Öffentlichkeitsarbeit)

#### **II.1.6. CPV code(s)**

79416000 Public relations services, 79411000 General management consultancy services

#### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **II.1.8. Lots**

This contract is divided into lots: no

#### **II.1.9. Information about variants**

Variants will be accepted: no

### **II.2. Scope of the procurement**

#### **II.2.1. Total quantity or scope**

#### **II.2.2. Information about options**

#### **II.2.3. Information about renewals**

### **II.3. Duration of the contract or time limit for completion**

Start 16.7.2018. Completion 30.11.2019

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions related to the contract**

#### **III.1.1. Deposits and guarantees required**

#### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

#### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

Bietergemeinschaften haften gesamtschuldnerisch

#### **III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

### **III.2. Conditions for participation**

#### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: 1) Kenntnisse zum Wolf und/oder anderen konflikträchtigen Arten, nachgewiesen z.B. als geschulte/r Wolfsbetreuer/in oder gleichwertige Nachweise

#### **III.2.2. Economic and financial ability**

List and brief description of conditions: 2) Nachweis über zeitliche bzw. personelle Kapazitäten für die Bearbeitung: Für alle im Vorhaben zu beteiligenden Mitarbeiter/innen sind Name,

Referenzen für die Erfahrung bei der Bearbeitung derartiger Projekte sowie die Zeitkapazität für die Bearbeitung in den Jahren 2018 bis 2019 darzustellen (Projektleiter: mind. 3, weitere Mitarbeiter: mind. 1)

3) Erfahrungen mit Moderations- und Abstimmungsprozessen zwischen Naturschutz, regionalen Akteuren und Landwirten (Projektleiter: mind. 3, weitere Mitarbeiter: mind. 1)

4) Erfahrungen mit Öffentlichkeitsarbeit, z.B. durch öffentliche Vorträge, Veranstaltungsorganisation, Pressearbeit (Projektleiter: mind. 3, weitere Mitarbeiter: mind. 1)

5) Praktische Erfahrungen im Umgang mit GIS-Programmen (Projektleiter: mind. 3, weitere Mitarbeiter: mind. 1)

### **III.2.3. Technical and professional ability**

### **III.2.4. Information about reserved contracts**

#### **III.3. Conditions specific to services contracts**

##### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

##### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

20.25/18

#### **IV.3.2. Previous publication concerning this procedure**

no

#### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Time limit for receipt of requests for documents or for accessing documents: 31.5.2018

Payable documents: no

**IV.3.4. Time limit for receipt of tenders or requests to participate**

6.6.2018 - 23:59

**IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.3.6. Languages in which tenders or requests to participate may be submitted**

German.

**IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

until: 15.7.2018

**IV.3.8. Conditions for opening of tenders**

Date: 7.6.2018

Persons authorised to be present at the opening of tenders: no

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.3. Additional information**

Vorbehaltlich der zur Verfügung stehenden Haushaltsmittel beabsichtigt der AG optional die Arbeiten in den Jahren 2020 bis 2021 fortzuführen. Über die Nutzung des Optionsrechts wird bis 31.10.2019 entschieden.

Die Ausschreibungsunterlagen stehen unter folgendem Link kostenfrei zum Download zur Verfügung: <http://www.lung.mv-regierung.de/insite/cms/infoseiten/infoseitenabt1/tausch.htm>  
Der Quotient aus der Summe der gewichteten Kriterien (Wertungspunkte x Gewichtung %) und den Kosten für die Leistungserbringung stellt das Preis-/Leistungsverhältnis dar. Der auf diese Weise ermittelte wirtschaftlichste Bieter erhält den Zuschlag.

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Vergabekammer bei dem Ministerium für Wirtschaft, Bau und Tourismus  
Mecklenburg-Vorpommern

Postal address: Johannes-Stelling-Straße 14

Town: Schwerin

Postal code: 19053

Country: Germany

Telephone: +49 3855885160

Fax: +49 3855884855817

Internet address: <http://www.regierung-mv.de/>

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

Official name: Vergabekammer bei dem Ministerium für Wirtschaft, Bau und Tourismus  
Mecklenburg-Vorpommern  
Postal address: Johannes-Stelling-Straße 14  
Town: Schwerin  
Postal code: 19053  
Country: Germany  
Telephone: +49 3855885160  
Fax: +49 3855884855817  
Internet address: <http://www.regierung-mv.de/>

**VI.5. Date of dispatch of this notice**

2.5.2018