

195553-2026 - Result

Ireland – Market research services – RFT for the Provision of Market Research and Survey Consultancy Services to Skillnet Ireland

OJ S 56/2026 20/03/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Skillnet Ireland

Email: procurement@skillnetireland.ie

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: RFT for the Provision of Market Research and Survey Consultancy Services to Skillnet Ireland

Description: The services required are for Market Research and Survey Consultancy services, to conduct both qualitative and quantitative market research studies determined by Skillnet Ireland's business needs. The services required are the following: An annual study examining existing and future workforce development challenges facing Irish businesses as part of Skillnet Ireland's National Talent Landscape Research series and a series of other market research assignments, subject to budget availability within the contract period. Skillnet Ireland requires the proposed tenderer to have access to their own database of 500 Irish firms from which to undertake the research.

Procedure identifier: c22b8a9c-aa5e-4831-b1fe-ab233cd1d752

Previous notice: ed4db210-d148-4090-a647-f8de099c89e4-02

Internal identifier: T2503

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 73000000 Research and development services and related consultancy services, 79300000 Market and economic research; polling and statistics, 79400000 Business and management consultancy and related services

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 380 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: RFT for the Provision of Market Research and Survey Consultancy Services to Skillnet Ireland

Description: The services required are for Market Research and Survey Consultancy services, to conduct both qualitative and quantitative market research studies determined by Skillnet Ireland's business needs. The services required are the following: An annual study examining existing and future workforce development challenges facing Irish businesses as part of Skillnet Ireland's National Talent Landscape Research series and a series of other market research assignments, subject to budget availability within the contract period. Skillnet Ireland requires the proposed tenderer to have access to their own database of 500 Irish firms from which to undertake the research.

Internal identifier: T2503

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 73000000 Research and development services and related consultancy services, 79300000 Market and economic research; polling and statistics, 79400000 Business and management consultancy and related services

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 4 Years

5.1.5. Value

Estimated value excluding VAT: 380 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Quality 85%, Maximum award criteria: Quality of Approach and Service

Methodology 30%, Relevant Experience 30%, Access to database of 500 Irish Firms 25%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 85

Criterion:

Type: Cost

Description: Cost/Pricing maximum Award Criteria 15%
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 15

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Skillnet Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Value of all contracts awarded in this notice: 380 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Ipsos Limited (trading as Ipsos B and A)

Tender:

Tender identifier: 000137542

Identifier of lot or group of lots: LOT-0001

Value of the tender: 380 000,00 EUR

The tender was ranked: yes

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 438424

Date on which the winner was chosen: 25/11/2025

Date of the conclusion of the contract: 27/02/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 3

8. Organisations

8.1. ORG-0001

Official name: Skillnet Ireland

Registration number: 298694

Postal address: Fifth Floor, Q House, 76 Furze Road, Sandyford

Town: Dublin

Postcode: D18 E268

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@skillnetireland.ie

Telephone: 012079630

Internet address: <http://www.skillnetireland.ie>

Buyer profile: <http://www.skillnetireland.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Ipsos Limited (trading as Ipsos B and A)

Size of the economic operator: Medium

Registration number: 102171

Postal address: 88 Harcourt Street, Dublin 2, D02 DK18.

Town: Dublin 6

Postcode: D06 Y822

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: brenda.waldron@ipsos.com

Telephone: 012057500

Fax: 012057522

Internet address: www.ipsosbanda.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 9c7500bd-edef-46e9-a729-77579bf9309e - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

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