

United Kingdom-West Malling: Advertising and marketing services

OJ S 108/2015 06/06/2015

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Commercial Services

Postal address: Procurement Services, 1 Abbey Wood Road, Kings Hill

Town: West Malling

Postal code: ME19 4YT

Country: United Kingdom

For the attention of: Mr Michael Smith

E-mail: michael.smith@procurementservicesgroup.org.uk

Telephone: +44 1622237076

Internet address(es):General address of the contracting authority: <http://www.procurementservicesgroup.org.uk>**Additional information can be obtained from:**

Official name: Commercial Services

Postal address: Procurement Services, 1 Abbey Wood Road, Kings Hill

Town: West Malling

Postal code: ME19 4YT

Country: United Kingdom

For the attention of: Mr Michael Smith

E-mail: michael.smith@procurementservicesgroup.org.uk

Telephone: +44 1622237076

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

Official name: Commercial Services

Postal address: Procurement Services, 1 Abbey Wood Road, Kings Hill

Town: West Malling

Postal code: ME19 4YT

Country: United Kingdom

For the attention of: Mr Michael Smith

E-mail: michael.smith@procurementservicesgroup.org.uk

Telephone: +44 1622237076

Tenders or requests to participate must be submitted: Official name: Commercial Services

Postal address: Procurement Services, 1 Abbey Wood Road, Kings Hill

Town: West Malling

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Country: United Kingdom

For the attention of: Mr Michael Smith

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I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Sponsorship of Roundabouts.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code UKJ4 Kent

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Commercial Services is one of the largest trading organisations of its kind in Europe with a turnover in excess of 600 000 000 GBP and employing over 700 people from its base in Kent. Tracing its roots back to 1902, as an education stores department for Kent County Council, Commercial Services has subsequently grown organically to supply an ever-increasing range of best value goods and services to other publicly funded organisations. These include local government, education establishments, the care sector and the emergency services. Kent County Council (the Council) is the largest local authority in England covering an area of 3 500 km². It has an annual expenditure of circa. 1 000 000 000 GBP on goods and services and a population of 1 500 000. The Council provides a wide range of personal and strategic services on behalf of its residents, operating in partnership with 12 district councils and 289 parish/town councils. In accordance with best procurement practice, EU and UK Procurement Directives and Regulations, Commercial Services, wishes to create a contract (the Contract) for the Sponsorship of Roundabouts. The procurement process adopted by the Contracting Authority is based upon the 'Open' Procedure, as detailed in 'The Public Contract Regulations 2015'.

II.1.6. CPV code(s)

79340000 Advertising and marketing services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.1.8. Lots

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

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turnover in excess of 600 000 000 GBP and employing over 700 people from its base in Kent. Tracing its roots back to 1902, as an education stores department for Kent County Council, Commercial Services has subsequently grown organically to supply an ever-increasing range of best value goods and services to other publicly funded organisations. These include local government, education establishments, the care sector and the emergency services. Kent County Council (the Council) is the largest local authority in England covering an area of 3 500 km². It has an annual expenditure of circa. 1 000 000 000 GBP on goods and services and a population of 1 500 000. The Council provides a wide range of personal and strategic services on behalf of its residents, operating in partnership with 12 district councils and 289 parish/town councils.

In accordance with best procurement practice, EU and UK Procurement Directives and Regulations, Commercial Services, wishes to create a contract (the Contract) for the Sponsorship of Roundabouts.

The procurement process adopted by the Contracting Authority is based upon the 'Open' Procedure, as detailed in 'The Public Contract Regulations 2015'.

It is anticipated that the Contract will continue for a period of up to 5 years with a possibility to extend up to an additional 3 year period unless terminated in accordance with the Conditions of Contract.

The Contracting Authority may also cancel the process without liability.

Estimated value excluding VAT:

Range: between 1 000 000 and 3 000 000 GBP

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: no

II.3. Duration of the contract or time limit for completion

Duration in months: 60 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 1

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated no

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

Y15039

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 3.7.2015 - 12:00
Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

3.7.2015 - 12:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

English.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in days: 120 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 3.7.2015 - 12:00

Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information

This opportunity will be completed electronically via ProContract, a site run by Due North. Interested organisations should go to www.kentbusinessportal.org.uk to register and express interest. Search 'Organisation' — Commercial Services — Sponsorship of Roundabouts. Once you have successfully expressed interest via the portal you will be sent an email directing you to the ProContract site from which you will be able to access and download the invitation to tender documentation and any other relevant information. This email should be retained, as it will contain your direct link to the ProContract portal, for information purposes only the link is www.kentbusinessportal.org.uk/procontract/supplier.nsf Do not use this link now. Tenderers should also note that final submissions must be made via ProContract, no other submission route is permitted. Failure to follow this path will result in the tender submission being disregarded. Any questions or clarifications must be submitted through the ProContract portal no later than 26.6.2015. The Contracting Authority will endeavour to answer all questions and clarification requests prior to the submission date, however those received after the 26.6.2015 may not be answered. All documents pertaining to this opportunity will be available for download via the ProContract Portal from the outset. Please ensure you are able to download all files immediately after accessing the ProContract portal.

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

2.6.2015