

United Kingdom-London: Advertising and marketing services

OJ S 83/2019 29/04/2019

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: National Citizen Service

Postal address: The Pembroke Building, Kensington Village, Avonmore Road

Town: London

NUTS code: UK United Kingdom

Postal code: W14 8DG

Country: United Kingdom

E-mail: procurement@ncstrust.co.uk**Internet address(es):**Main address: www.ncsyas.co.uk**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://ncs.bravosolution.co.uk/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://ncs.bravosolution.co.uk/>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Media Planning and Partnerships

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

NCS currently has the following opportunity for the provision of: Media planning and media partnerships services.

NCS Trust is looking to award the contract to a capable supplier who can provide NCS with media planning and media partnership services. NCS Trust is looking to award the contract for a period of 3 years.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79341000 Advertising services, 79341200 Advertising management services, 79341400 Advertising campaign services, 79342000 Marketing services

II.2.3. Place of performance

NUTS code: UK United Kingdom

II.2.4. Description of the procurement

National Citizen Service (NCS) is the country's fastest-growing youth movement, a rite of passage for all teenagers aged 15–17 to discover who they are and what they can do. Nearly 500 000 young people have already taken part. Find out more at www.ncsyas.co.uk

NCS currently has the following opportunity for the provision of: Media planning and media partnerships services.

NCS Trust is looking to award the contract to a capable supplier who can provide NCS with media planning and media partnership services. NCS Trust is looking to award the contract for a period of 3 years. The potential total contract value, inclusive of optional extension periods and potential additional services is approximately 450 000 GBP–500 000 GBP.

If you are interested in bidding for this opportunity, please register on the NCS Supplier Portal at <https://ncs.bravosolution.co.uk>

Once you are registered then click on "ITT's open to all Suppliers" and select "Media Planning and Media Partnership Services", then click the 'express an interest' button to gain access to the relevant documents.

If you are having technical difficulties with the system please contact Bravo Solutions by phone: 0800 069 8630 or e-mail: help@bravosolution.co.uk

If you are having trouble accessing the correct opportunity please email procurement@ncstrust.co.uk

If you require further clarification regarding the opportunity please use the message function within in the supplier portal.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 500 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Via OJEU process.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section III: Legal, economic, financial and technical information**

III.2. Conditions related to the contract**III.2.2. Contract performance conditions**

As per the ITT documents.

Section IV: Procedure

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 27/05/2019 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 27/05/2019 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.2. Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: National Citizen Service Trust

Postal address: The Pembroke Building, Kensington Village, Avonmore Road

Town: London

Postal code: W148DG

Country: United Kingdom

VI.5. Date of dispatch of this notice

24/04/2019