

## 198581-2026 - Competition

**Portugal – Graphic design services – EUDA Corporate identity and graphic design and other related activities**

**OJ S 57/2026 23/03/2026**

**Contract or concession notice – standard regime**

**Services**

### 1. Buyer

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#### 1.1. Buyer

Official name: European Union Drugs Agency

Email: [infoprocurement@euda.europa.eu](mailto:infoprocurement@euda.europa.eu)

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: EUDA Corporate identity and graphic design and other related activities

Description: The new EUDA brand image, launched in July 2024, requires ongoing development and adaptation as new products, services and activities are introduced under the EUDA Strategy 2030. The contractor shall provide strategic and conceptual corporate identity services, including, but not limited to: • Corporate identity creative development: Further develop and maintain a coherent overall artistic direction for the EUDA brand image. This includes: defining clear visual communication guidelines, principles and systems and compiling additional sections of the EUDA brand guide and visual identity manual. • Brand application: Develop a range of designs and creative solutions for a growing portfolio of EUDA products, services and activities. This may include: the further development of graphic motifs, products series designs and sub-brand architectures, aligning with the core EUDA brand. • Project or event-specific corporate identity concepts: Develop tailored, visual concepts for specific projects, campaigns or events. These may include: the creation of dedicated identifiers and the associated range of visual outputs (e.g. campaign materials, signage, promotional items, other branded assets).

Procedure identifier: e16f23f9-27cb-499c-a539-7630b556d0dd

Internal identifier: EUDA/2026/OP/0002

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

##### 2.1.2. Place of performance

Anywhere

Additional information: Please consult the procurement documents.

##### 2.1.3. Value

Estimated value excluding VAT: 800 000,00 EUR

#### 2.1.4. General information

Additional information: In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published.

**Legal basis:**

Regulation (EU, Euratom) 2024/2509

#### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

## 5. Lot

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### 5.1. Lot: LOT-0001

Title: EUDA Corporate identity and graphic design and other related activities

Description: The new EUDA brand image, launched in July 2024, requires ongoing development and adaptation as new products, services and activities are introduced under the EUDA Strategy 2030. The contractor shall provide strategic and conceptual corporate identity services, including, but not limited to: • Corporate identity creative development: Further develop and maintain a coherent overall artistic direction for the EUDA brand image. This includes: defining clear visual communication guidelines, principles and systems and compiling additional sections of the EUDA brand guide and visual identity manual. • Brand application: Develop a range of designs and creative solutions for a growing portfolio of EUDA products, services and activities. This may include: the further development of graphic motifs, products series designs and sub-brand architectures, aligning with the core EUDA brand. • Project or event-specific corporate identity concepts: Develop tailored, visual concepts for specific projects, campaigns or events. These may include: the creation of dedicated identifiers and the associated range of visual outputs (e.g. campaign materials, signage, promotional items, other branded assets).

Internal identifier: EUDA/2026/OP/0002

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

#### 5.1.2. Place of performance

Anywhere

Additional information: Please consult the procurement documents.

#### 5.1.3. Estimated duration

Duration: 48 Months

#### 5.1.5. Value

Estimated value excluding VAT: 800 000,00 EUR

#### 5.1.6. General information

**Reserved participation:**

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

#### **5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

#### **5.1.10. Award criteria**

##### **Criterion:**

Type: Quality

##### **Criterion:**

Type: Price

Description of the method to be used if weighting cannot be expressed by criteria: Please consult the procurement documents.

#### **5.1.11. Procurement documents**

Deadline for requesting additional information: 30/04/2026

Address of the procurement documents: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/e16f23f9-27cb-499c-a539-7630b556d0dd-CN?#anchorDocuments>

##### **Ad hoc communication channel:**

Name: Funding and Tenders Portal

URL: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/e16f23f9-27cb-499c-a539-7630b556d0dd-CN?#anchorDocuments>

#### **5.1.12. Terms of procurement**

##### **Terms of submission:**

Electronic submission: Required

Address for submission: <https://webgate.ec.europa.eu/digit/opsys/esubmission?cftUuid=e16f23f9-27cb-499c-a539-7630b556d0dd>

Languages in which tenders or requests to participate may be submitted: Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 11/05/2026 12:00:59 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 6 Months

##### **Information about public opening:**

Opening date: 12/05/2026 11:00:00 (UTC+01:00) Central European Time, Western European Summer Time

##### **Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

#### **5.1.15. Techniques**

##### **Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

##### **Information about the dynamic purchasing system:**

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Court of Justice of the European Union

Organisation providing more information on the review procedures: European Union Drugs Agency

## 8. Organisations

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### 8.1. ORG-0001

Official name: European Union Drugs Agency

Registration number: EUDA

Postal address: Praça Europa 1, Cais do Sodré

Town: Lisbon

Postcode: P-1249-289

Country subdivision (NUTS): Grande Lisboa (PT1A0)

Country: Portugal

Email: [infoprocurement@euda.europa.eu](mailto:infoprocurement@euda.europa.eu)

Telephone: +351 21 121 02 00

Internet address: <https://www.euda.europa.eu/>

#### Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

### 8.1. ORG-0002

Official name: Court of Justice of the European Union

Registration number: CURIA

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postcode: L-2925

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: [GC.Registry@curia.europa.eu](mailto:GC.Registry@curia.europa.eu)

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

#### Roles of this organisation:

Review organisation

### 8.1. ORG-0003

Official name: European Commission

Registration number: EUCOM

Postal address: Mondrian (CDMA), Rue du Champ de Mars 21

Town: Brussels

Postcode: B-1050

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: [infoprocurement@euda.europa.eu](mailto:infoprocurement@euda.europa.eu)

Telephone: +32 2 299 11 11

Internet address: <https://commission.europa.eu/>

#### Roles of this organisation:

TED eSender

## Notice information

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Notice identifier/version: 65ab7e06-8fd2-4d62-ab17-43c95a5d12b0 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 20/03/2026 11:27:31 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: English

Notice publication number: 198581-2026

OJ S issue number: 57/2026

Publication date: 23/03/2026