

United Kingdom-Bracknell: Public-opinion polling services
OJ S 113/2014 14/06/2014
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Bracknell Forest Council

Postal address: Easthampstead House, Town Square, Berks

Town: Bracknell

Postal code: RG12 1AQ

Country: United Kingdom

For the attention of: Guy Wells

E-mail: procurement.team@bracknell-forest.gov.uk

Telephone: +44 1344352071

Internet address(es):

General address of the contracting authority: www.bracknell-forest.gov.uk

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Community Consultation and Engagement Services.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: Bracknell Forest.

NUTS code UKJ11 Berkshire

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

The Council carries out regular consultation with residents and service users as well as surveys of its staff members, with the key objective of ensuring that the information provided is used to improve the way we work.

The Council is tendering on behalf of the Bracknell Forest Partnership.

So that these needs can be met, the Council is looking to put in place a framework agreement for the provision of community consultation and engagement services.

II.1.5. CPV code(s)

79320000 Public-opinion polling services, 79311000 Survey services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot****Section IV: Procedure**

IV.1. Type of procedure**IV.1.1. Type of procedure**

Restricted

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority****IV.3.2. Previous publication concerning this procedure**

Notice number in the OJ S: [2013/S 220-383547](#) of 13.11.2013

Section V: Award of contract

Contract No: Community Consultation and Engagement Services

Lot title: Community Consultation and Engagement Services

V.1. Date of conclusion of the contract

29.4.2014

V.2. Information about tenders

Number of tenders received: 4

V.3. Name and address of the contractor

Official name: QA Research Ltd

Postal address: Bracknenhill

Town: York

Postal code: YO241DT

Country: United Kingdom

E-mail: info@garesearch.co.uk

Telephone: +44 1904632039

Internet address: <http://www.garesearch.co.uk/index.php?/contact-ga-research.html>

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

In Bracknell Forest a number of parties have come together to create the Bracknell Forest Partnership.

This collaboration brings together agencies that deliver public services (the Borough and Parish and Town Councils, Thames Valley Police, Berkshire Fire and Rescue Service, Bracknell Forest Homes) with businesses and people that represent voluntary organisations and the community.

One of the priorities of the Partnership is to develop engaged and empowered communities by offering local people the opportunity to have a say about decisions and services, and provide genuine opportunities for people to be involved.

The Council also carries out regular consultation with residents and service users as well as surveys of its staff members, with the key objective of ensuring that the information provided is used to improve the way we work.

So that these needs can be met, the Council is looking to put in place a framework agreement for the provision of community consultation and engagement services.

The appointed Service Provider will carry out the following under the terms of the framework to be put in place:

Conduct the Council's staff survey usually biennially;

Conduct the Council's residents survey biennially;

Conduct any other surveys, focus groups, research, interviews and other engagement activity on a call off basis by the Council or any other member of the Bracknell Forest Partnership.

The appointed provider may also be required to manage and refresh the Bracknell Forest 1500 resident's panel.

The authority may seek improved offers for the award of all or any lots together to one bidder.

The pre-qualification pack must be downloaded directly from the South East Business Portal:

www.businessportal.southeastiep.gov.uk

Organisations must also specifically register their interest on the South East Business Portal in order to be kept informed of any changes or notifications regarding this process.

The Council will not be held responsible for not informing any organisation who has not officially registered their interest on this site.

This site is free of charge to register.

The dates and values presented within this notice are best estimates at the time of publication.

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: The authority will incorporate a minimum 10 calendar day standstill period (or 15 days if non electronic methods used) at the point that information on the award of the contract is communicated to tenderers.

If an appeal regarding the award of contract has not been successfully resolved then the Public Contract Regulations 2006 provide for aggrieved parties who have been harmed or are at risk of harm by breach of the rules to take action in the High Court. Any such action must be brought promptly (generally within 3 months).

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

10.6.2014