

**Netherlands-The Hague: Advertising and marketing services**

OJ S 75/2022 15/04/2022

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Nationale ombudsman

National registration number: 59458487

Postal address: Bezuidenhoutseweg 151

Town: Den Haag

NUTS code: NL Nederland

Postal code: 2594 AG

Country: Netherlands

Contact person: Emily van der Linden

E-mail: [ea@pro10.nl](mailto:ea@pro10.nl)

Telephone: +31 703819724

**Internet address(es):**Main address: <http://www.nationaleombudsman.nl>Address of the buyer profile: <http://www.nationaleombudsman.nl>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/fae34ad063e0aca2d476078129f5b8b0>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/fae34ad063e0aca2d476078129f5b8b0>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Other type: Hoog College van Staat

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Communicatie(advies)bureau

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

De Nationale Ombudsman wenst een raamovereenkomst te sluiten met één opdrachtnemer voor communicatie(advies)diensten. De Opdracht omvat:

1. Consultancy dienstverlening
2. Communicatiewerkzaamheden
3. Organisatie van evenementen

Alle ondernemers die aan de eisen voldoen worden uitgenodigd een Aanmelding in te dienen. Dat kan zelfstandig, als Samenwerkingsverband en/of door een beroep te doen op Derden.

### **II.1.5. Estimated total value**

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

### **II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Den Haag

### **II.2.4. Description of the procurement**

De omvang van de Opdracht betreft € 125.000 excl. btw per jaar. Totaal (inclusief opties tot eventuele verlengingen) betreft de omvang van de Opdracht € 500.000 (excl. btw). De opdrachtwaarde over de totale looptijd van de Overeenkomst wordt gemaximeerd op € 750.000 (excl. btw). De genoemde omvang is slechts bedoeld als indicatie. Opdrachtnemer kan hier op geen enkele wijze rechten aan ontleen. De Aanbestedende dienst heeft geen afnameverplichting en geeft geen omzetgarantie.

### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Kwaliteit / Weighting: 80

Price - Weighting: 20

### **II.2.6. Estimated value**

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

Er is sprake van een raamovereenkomst met een initiële looptijd van 24 maanden met de mogelijkheid de Overeenkomst tweemaal tegen dezelfde voorwaarden te verlengen voor een periode van telkens 12 maanden (24 + 12 + 12 maanden).

### **II.2.9. Information about the limits on the number of candidates to be invited**

Envisaged number of candidates: 5 Objective criteria for choosing the limited number of candidates:

- Criterium: Selectiecriteria

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: yes

Description of options:

Zie aanbestedingsleidraad en verlengingen

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section III: Legal, economic, financial and technical information**

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**III.1. Conditions for participation****III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

- UEA

**III.1.3. Technical and professional ability**

List and brief description of selection criteria:

- Format Kerncompetenties

**Section IV: Procedure**

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**IV.1. Description****IV.1.1. Type of procedure**

Restricted procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 16/05/2022 Local time: 10:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates****IV.2.4. Languages in which tenders or requests to participate may be submitted**

Dutch

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Arrondissement Den Haag

Postal address: Prins Clausplein 60

Town: Den Haag

Postal code: 2595AJ

Country: Netherlands

E-mail: [bureau@nationaleombudsman.nl](mailto:bureau@nationaleombudsman.nl)

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

### VI.5. Date of dispatch of this notice

11/04/2022