

Sweden-Märsta: Advertising and marketing services

OJ S 79/2021 23/04/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Aktiebolaget SigtunaHem
National registration number: 556059-5356
Postal address: Box 509
Town: Märsta
NUTS code: SE Sverige
Postal code: 195 25
Country: Sweden
Contact person: Josefine Skoglund
E-mail: per.elfner@sigtunahem.se
Telephone: +46 762097835
Internet address(es):
Main address: <http://www.sigtunahem.se>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.e-avrop.com/sighem/e-Upphandling/NoticeLink.aspx?id=61012>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: <https://www.e-avrop.com/sighem/e-Upphandling/NoticeLink.aspx?id=61012>
Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Kommunalt bolag

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Ramavtal kommunikationstjänster
Reference number: UH-2021-26

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

SigtunaHem AB avser att upphandla ett ramavtal med en leverantör för avrop av kommunikationstjänster. De tjänsteområden som bolaget fokuserar under ramavtalsperioden är 1) Strategisk kommunikation, 2) Webbdesign, webbutveckling, drift och förvaltning av webbsidor, samt 3) Grafisk formgivning och innehållsproduktion. SigtunaHem söker en fullservicebyrå som inom sin egen organisation - inkluderat eventuella underleverantörer - kan leverera tjänster inom ovan nämnda områden. Ramavtalet är på 2 år, med möjligheter till förlängning med 1 + 1 år.

II.1.5. Estimated total value

Value excluding VAT: 5 000 000,00 SEK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: SE Sverige

Main site or place of performance: Märsta kommun

II.2.4. Description of the procurement

SigtunaHem AB avser att upphandla ett ramavtal med en leverantör för avrop av kommunikationstjänster. De tjänsteområden som bolaget fokuserar under ramavtalsperioden är 1) Strategisk kommunikation, 2) Webbdesign, webbutveckling, drift och förvaltning av webbsidor, samt 3) Grafisk formgivning och innehållsproduktion. SigtunaHem söker en fullservicebyrå som inom sin egen organisation - inkluderat eventuella underleverantörer - kan leverera tjänster inom ovan nämnda områden. Ramavtalet är på 2 år, med möjligheter till förlängning med 1 + 1 år.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 5 000 000,00 SEK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 04/10/2021 End: 03/10/2023

This contract is subject to renewal: yes

Description of renewals:

Förlängningsoption till: 2.10.2025

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Förlängningsoptioner

II.2.12. Information about electronic catalogues

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Krav på registreringskyldigheter i hemlandet.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Kreditvärdighet, krav på resursbas i form av omsättning per år.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Referensuppdrag för att intyga teknisk och yrkesmässig kapacitet; metod för miljö- respektive kvalitetssäkring; samt specifika personal- och kompetenskrav.

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Anbudssökande ska godkänna samtliga krav i upphandlingsdokumenten.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 20/05/2021

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 01/06/2021

IV.2.4. Languages in which tenders or requests to participate may be submitted
Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender
Tender must be valid until: 22/11/2021

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Stockholm och migrationsdomstol

Town: Stockholm

Postal code: 115 76

Country: Sweden

E-mail: forvaltningsrattenistockholm@dom.se

Telephone: +46 8-56168000

Fax: +46 8-56168001

Internet address: <http://www.forvaltningsrattenistockholm.domstol.se>

VI.5. Date of dispatch of this notice

20/04/2021