

Ireland-Dublin: Administrative services related to tourism affairs

OJ S 68/2023 05/04/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Tourism Ireland CLG

National registration number: N/A

Postal address: 4th Floor - Bishop's Square, Redmond's Hill

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: D02 TD99

Country: Ireland

Contact person: Procurement Officer

E-mail: hhughes@tourismireland.com**Internet address(es):**Main address: <http://www.ireland.com>Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1197>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=238505&B=ETENDERS_SIMPLE[PID=238505&B=ETENDERS_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=238505&B=ETENDERS_SIMPLE)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=238505&B=ETENDERS_SIMPLE

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Tourism - Destination Marketing

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Destination Marketing Services - Austria

Reference number: DMS/AUSTRIA/2023

II.1.2. Main CPV code

75125000 Administrative services related to tourism affairs

II.1.3. Type of contract

Services

II.1.4. Short description

Tourism Ireland wishes to procure the services of a suitably qualified Destination Marketing provider. The contract relates to in-market representation of Tourism Ireland in Austria, including provision of consumer marketing services and travel industry engagement. An operational office in Austria is a requirement for these services.

It is anticipated that services under the contract will commence on 1st October 2023. The Contract Period will be for an initial term of two [2] years subject to budget, satisfactory performance review, and other factors. The first year will be treated as a probationary period, and contractor performance will be reviewed after a nine month period. Tourism Ireland may, at its discretion, opt to extend annually for up to three [3] further years, subject to need and satisfactory performance, up to a maximum term of five [5] years in total.

II.1.5. Estimated total value

Value excluding VAT: 410 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: AT Österreich

Main site or place of performance: Austria market

II.2.4. Description of the procurement

Tourism Ireland wishes to procure the services of a suitably qualified Destination Marketing provider. The contract relates to in-market representation of Tourism Ireland in Austria, including provision of consumer marketing services and travel industry engagement. An operational office in Austria is a requirement for these services.

It is anticipated that services under the contract will commence on 1st October 2023. The Contract Period will be for an initial term of two [2] years subject to budget, satisfactory performance review, and other factors. The first year will be treated as a probationary period, and contractor performance will be reviewed after a nine month period. Tourism Ireland may, at its discretion, opt to extend annually for up to three [3] further years, subject to need and satisfactory performance, up to a maximum term of five [5] years in total.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Account Team exclusivity[proportionate availability to work on Ireland account] and back up for Annual Leave and contingency planning / Weighting: 15%

Quality criterion - Name: Account Team Knowledge and Expertise including demonstrated understanding of the Ireland Brand / Weighting: 10%

Quality criterion - Name: Vision for achieving results in trade, media, and airline commitment to the island of Ireland / Weighting: 15%

Quality criterion - Name: Added value / Weighting: 10%

Cost criterion - Name: Ultimate Cost / Weighting: 50%

II.2.6. Estimated value

Value excluding VAT: 410 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The Contract Period will be for an initial term of two [2] years subject to budget, satisfactory performance review, and other factors. Tourism Ireland may, at its discretion, opt to extend annually for up to three [3] further years, subject to need and satisfactory performance, up to a maximum term of five [5] years. The first year will be treated as a probationary period.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Selection criteria as stated in the procurement documents available for downloading from the Irish Government

procurement portal www.etenders.gov.ie

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Selection criteria as stated in the procurement documents available for downloading from the Irish Government

procurement portal www.etenders.gov.ie

Minimum level(s) of standards possibly required:

As stated in the procurement documents available for downloading from the Irish Government procurement portal www.etenders.gov.ie

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Selection criteria as stated in the procurement documents available for downloading from the Irish Government

procurement portal www.etenders.gov.ie

Minimum level(s) of standards possibly required:

As stated in the procurement documents available for downloading from the Irish Government procurement portal www.etenders.gov.ie

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

It is a requirement that candidates have an operation base in Austria.

As stated in the procurement documents available for downloading from the Irish Government procurement portal www.etenders.gov.ie

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 08/05/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 12 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 08/05/2023 Local time: 12:00

Place:

Unlocking of the eTenders automatic tender postbox facility

Information about authorised persons and opening procedure: 2 authorised Tourism Ireland staff members

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

1) Interested parties must register their interest on the eTenders website (www.etenders.gov.ie) in order to be included on the mailing list for clarifications. All information relating to attachments, including clarifications and changes, will be published on the Irish Government Procurement Opportunities Portal (www.etenders.gov.ie) only. Registration is free of charge.

- Tourism Ireland will not accept responsibility for information relayed (or not relayed) via third parties;
- 2) This is the sole call for Request for Tenders for this contract/services.
 - 3) The Contracting Authority will not be responsible for any costs, charges or expenses incurred by candidates or tenderers;
 - 4) Contract award will be subject to the approval of the Board of Tourism Ireland;
 - 5) These services are being procured by Tourism Ireland. Tourism Ireland reserves the right to permit its sister agencies, Fáilte Ireland and Tourism Northern Ireland, to draw down services under any agreement resulting from this procurement process;
 - 6) Award of this contract will be subject to selected candidate obtaining a Tax Clearance Certificate as required by the Irish Revenue Commissioners;
 - 7) Tourism Ireland reserves the right without advance notice (and without giving reasons unless so required by law and without liability to the applicants) to amend or otherwise change the process or to terminate the process.
 - 8) Please note in relation to all documents, that where reference is made to a particular standard, make, source, process, trademark, type or patent, that this is not to be regarded as a de facto requirement. In all such cases it should be understood that such indications are to be treated strictly and solely for reference purposes only, to which the words “or equivalent” will always be appended;
 - 9) Without prejudice to the principle of equal treatment, the Contracting Authority is not obliged to engage in a clarification process in respect of the procurement documents with missing or incomplete information. Therefore, respondents are advised to ensure that they return completed documentation in order to avoid the risk of elimination from the competition;
 - 10) Tenders must be delivered as per the instructions;
 - 11) Tourism Ireland will not accept or consider Tenders delivered after this deadline;
 - 12) Tourism Ireland will not be responsible for costs, charges or expenses incurred by applicants, whether or not a final contract is awarded;
 - 13) Tourism Ireland is subject to the provisions of the Code of Practice on Freedom of Information for North/ South Implementation Bodies and Tourism Ireland, which is available on Tourism Ireland’s website;
 - 14) To the extent that any Personal Data is processed in connection with the provision of the Services or otherwise, the provisions set out in Tourism Ireland’s ICT and GDPR guidelines shall apply to such processing;
 - 15) Award of this contract will be subject to selected candidate being qualified for the purposes of the Fair Employment and Treatment (Northern Ireland) Order 1998, if based in Northern Ireland.
 - 16) The contract will be subject to Irish law;
 - 17) If for any reason it is not possible to conclude the contract with the designated successful tenderer emerging from this competitive process; or if having concluded contract the contracting authority considers that the successful tenderer has not met, or cannot meet its obligations; the contracting authority reserves the right to contract with the next highest scoring tenderer on the basis of the same terms at any time during the tender validity period.
 - 18) Tourism Ireland is committed to purchasing responsibly / Green Procurement.

VI.4. Procedures for review

VI.4.1. Review body

Official name: The High Court of Ireland

Postal address: The Chief Registrar, The Four Courts

Town: Dublin
Postal code: D7
Country: Ireland
Internet address: <https://www.court.ie>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Precise information on deadline(s) for review procedures: In accordance with Remedies

Legislation and S.I. 130. Please consult your own legal advisors.

VI.5. Date of dispatch of this notice

31/03/2023