

Belgium-La Louvière: Advertising and marketing services

OJ S 101/2017 27/05/2017

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: RCA La Louvière

Postal address: Place Communale 1

Town: La Louvière

Postal code: 7100

Country: Belgium

For the attention of: Baio Stefana Angela

E-mail: sbaio@lalouviere.be

Telephone: +32 64885159

Internet address(es):Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=272767>Electronic submission of tenders and requests to participate: <https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=RCA+LL-RCA%2Fcom-scr1%2F2017-F02>**Additional information can be obtained from:**

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address**I.2. Type of the contracting authority**

Other: Régie communale autonome

I.3. Main activity**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: SCRL le Point d'Eau

Postal address: Rue Sylvain Guyaux 121

Town: La Louvière

Postal code: 7100

Country: Belgium

Official name: SCRL Louvexpo

Postal address: Rue Arthur Delabie 7

Town: La Louvière

Postal code: 7100

Country: Belgium

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Communication.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Voir cahier spécial des charges.

NUTS code BE Belgique / België

II.1.3. Information about a framework agreement or a dynamic purchasing system

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Marché conjoint à lots, entre la RCA et ses filiales, les SCRL le Point d'Eau et Louvexpo.

Marché de communication des actions et projets.

II.1.6. CPV code(s)

79340000 Advertising and marketing services

II.1.7. Information about the Government Procurement Agreement (GPA)

II.1.8. Lots

This contract is divided into lots: yes

Tenders may be submitted for one or more lots

II.1.9. Information about variants

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

Options: yes

Description of options: Voir cahier spécial des charges.

II.2.3. Information about renewals

This contract is subject to renewal: no

II.3. Duration of the contract or time limit for completion

Duration in months: 36 (from the award of the contract)

Information about lots

Lot No: 1

Lot title: Point d'Eau

1) Short description

Communication des projets et activités du Point d'Eau.

2) CPV code(s)

79340000 Advertising and marketing services

3) Quantity or scope

4) Indication about different time frame or duration

Duration in months: 36 (from the award of the contract)

5) Additional information about lots

Lot No: 2

Lot title: Louvexpo

1) Short description

Communication des projets et activités de Louvexpo.

2) CPV code(s)

79340000 Advertising and marketing services

3) Quantity or scope

4) Indication about different time frame or duration

Duration in months: 36 (from the award of the contract)

5) Additional information about lots

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

Oui.

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: yes

Description of particular conditions: Voir cahier spécial des charges.

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Voir cahier spécial des charges.

III.2.2. Economic and financial ability

List and brief description of conditions: Voir cahier spécial des charges.

III.2.3. Technical and professional ability

List and brief description of conditions:

Voir cahier spécial des charges.

Minimum level(s) of standards possibly required:

Classe: N/A, catégorie: N/A.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

RCA LL-RCA/com-scr/2017-F02_0

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 10.7.2017 - 12:00
Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

10.7.2017 - 12:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

French.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

IV.3.8. Conditions for opening of tenders

Date: 17.7.2017 - 10:00

Place:

Voir cahier spécial des charges

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

24.5.2017