

Spain-Galdakao: Advertising services
OJ S 101/2017 27/05/2017
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Ayuntamiento de Galdakao
National registration number: P4804400B
Postal address: Kurtzeko Plaza, 1, 1ª planta
Town: Galdakao
Postal code: 48960
Country: Spain
Contact person: Servicio de Contratación
For the attention of: Loida Gonzalez
E-mail: lgonzalez@galdakao.net
Telephone: +34 944010527
Fax: +34 944560504

Internet address(es):

General address of the contracting authority: www.galdakao.eus

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Servicio de agencia publicitaria para el Ayuntamiento de Galdakao, con duración de 2 años.

II.1.2. Type of contract and place of performance or delivery

Services

Main site or place of performance: TM Galdakao.

NUTS code ES213 Bizkaia

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Servicio de agencia publicitaria para el Ayuntamiento de Galdakao, con duración de 2 años.

II.1.5. CPV code(s)

79341000 Advertising services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 628 099,16 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Criterios cuantificables por fórmulas. Weighting 51
2. Criterios no cuantificables por fórmulas. Weighting 49

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

52/2016

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2017/S 012-018741](#) of 18.1.2017

Section V: Award of contract

Contract No: 52/2016

Lot No: 1

- Lot title: Servicio de agencia publicitaria para el Ayuntamiento de Galdakao, con duración de 2 años.

V.1. Date of conclusion of the contract

3.5.2017

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: Proximia Havas, S.L.
Postal address: c/ Rodriguez Arias, 23, 5º, dpto. 3
Town: Bilbao
Postal code: 48008
Country: Spain

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 628 099,16 EUR

Total value of the procurement:

Value: 628 099,16 EUR

excluding VAT

If annual or monthly value:

Number of years: 4

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

La contenida en el pliego de prescripciones técnicas, en el pliego de cláusulas administrativas y en su carátula.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Órgano Administrativo de Recursos Contractuales

Postal address: ctra. Donostia-San Sebastián, 1

Town: Vitoria-Gasteiz

Postal code: 01010

Country: Spain

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Recurso Especial en Materia de Contratación previo a la interposición del Contencioso-Administrativo. Tendrá carácter potestativo y el plazo de interposición será de 15 días hábiles, computados conforme a lo previsto en el art. 44.2 del TRLCSP.

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Servicio de Contratación del Ayuntamiento de Galdakao

Postal address: Kurtzeko, plaza 1

Town: Galdakao

Postal code: 48960

Country: Spain

VI.4. Date of dispatch of this notice

23.5.2017